



# January National Survey

January 2025

Findings from a public opinion survey commissioned in January 2025

# Survey Methodology

This online survey was conducted by Zogby Analytics on behalf of Research!America in late December, early January among 1,005 adults plus 1,200 additional adults for minority oversampling. The survey has a theoretical sampling error of +/- 3.1 percentage points.\* Subsets of the data have a larger margin of error than the full data set. The sample is weighted to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, religious affiliation, party, education, and religion.

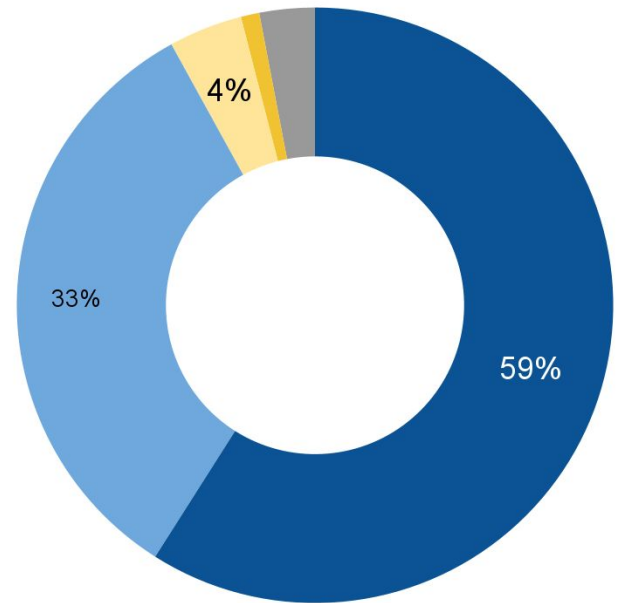
This survey has a theoretical sampling error of +/- 3.1 percentage points.\* For minority oversampling groups, group sizes are as follows:  
African Americans: sample size = 402, margin of error = +/-4.9 percentage points.  
Hispanic: sample size = 401, margin of error = +/-4.9 percentage points.  
Asian: sample size = 402, margin of error = +/- 4.9 percentage points.

\*Due to rounding, the total may not add up to 100 on some slides

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Americans say it is important for President Trump and Congress to assign a higher priority to medical progress

How important is it for President Trump and the new Congress to assign a higher priority to ensuring faster medical progress?



● Very important    ● Somewhat important  
● Not too important    ● Not at all important  
● Not sure



96%

Say "Very or Somewhat Important"



93%

Say "Very or Somewhat Important"



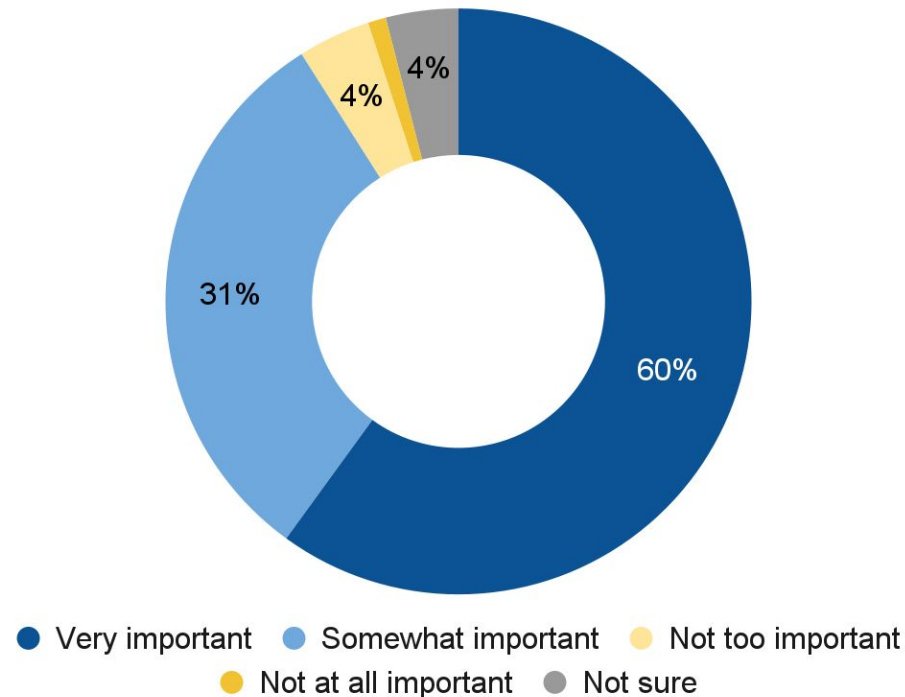
87%

Say "Very or Somewhat Important"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 9 in 10 say it is important for the U.S. to be a global leader in health research

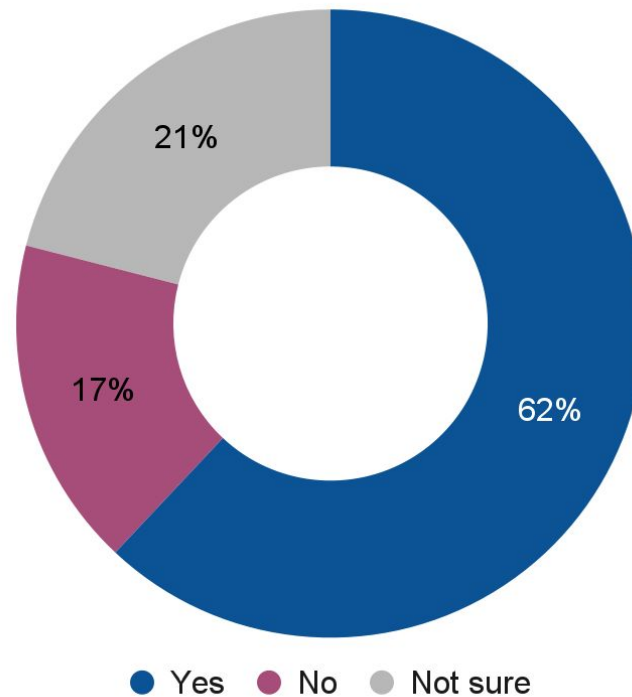
How important do you think it is that the U.S. is a global leader in research to improve health?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 6 in 10 say Congress should invest more taxpayer dollars to advance S&T

Do you believe Congress should invest more taxpayer dollars to advance science and technology in the U.S.?



 **75%**  
Say "Yes"

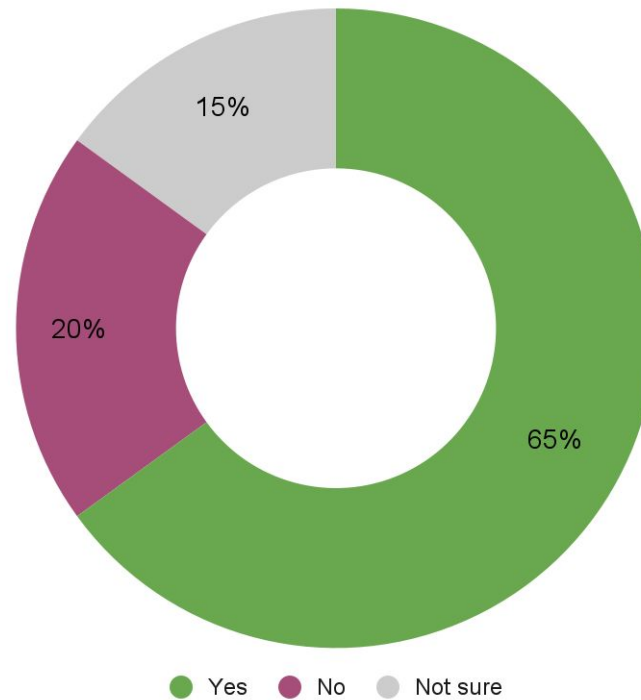
 **59%**  
Say "Yes"

 **52%**  
Say "Yes"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 65% willing to pay more taxes in support of medical and health research

Would you be willing to pay \$1 per week more in taxes if you were certain that all of the money would be spent on additional medical and health research?



 **71%**  
Say "Yes"

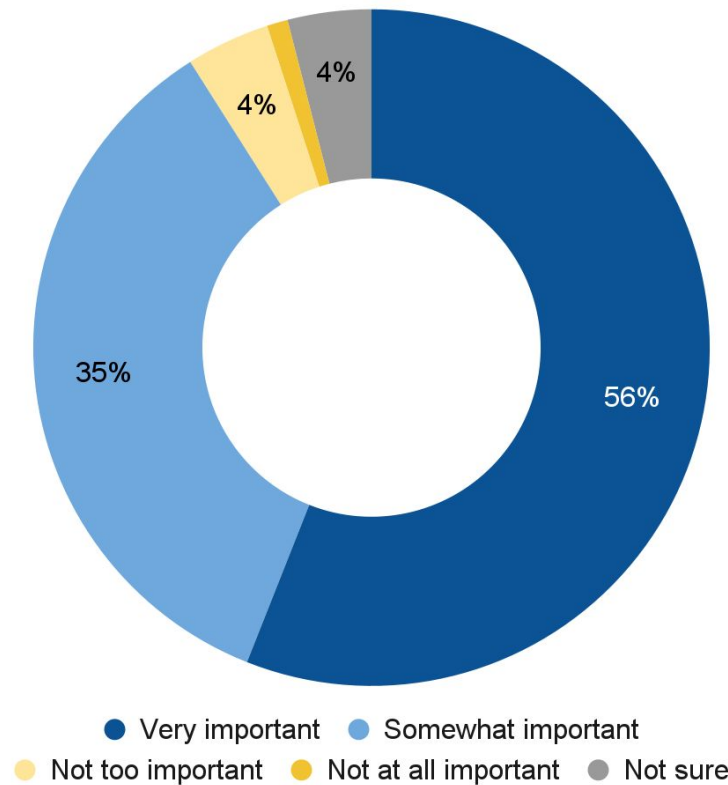
 **62%**  
Say "Yes"

 **60%**  
Say "Yes"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Americans across the political spectrum say it is important that the U.S. be a leader in S&T

How important do you think it is that the U.S. is a global leader in science and technology?



94%

Say "Very important" or "Somewhat important"



93%

Say "Very important" or "Somewhat important"



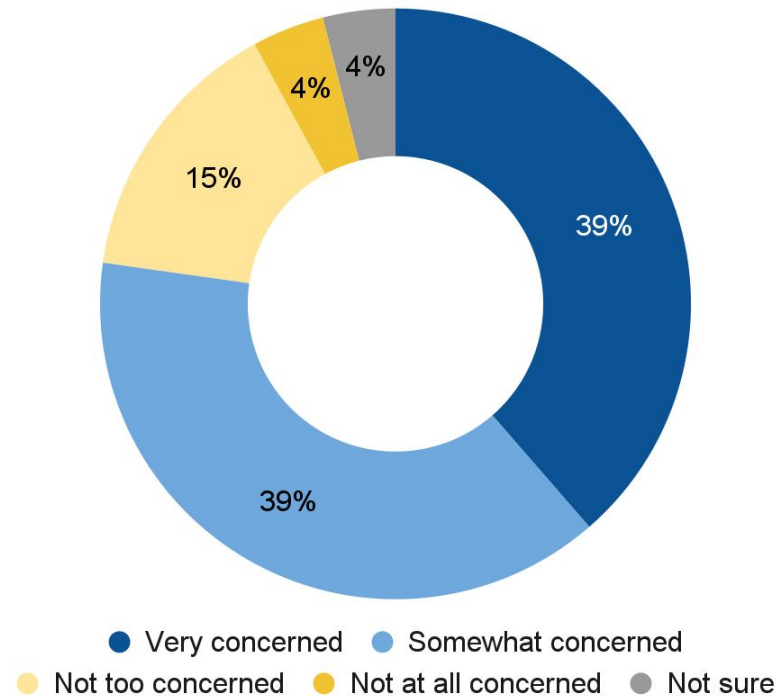
85%

Say "Very important" or "Somewhat important"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 78% are concerned that China will surpass the U.S. as the world's leading S&T power

How concerned are you with the possibility of China surpassing the U.S. as the world's leading science and technology power?



77%

Say "Very or somewhat concerned."



83%

Say "Very or somewhat concerned."



71%

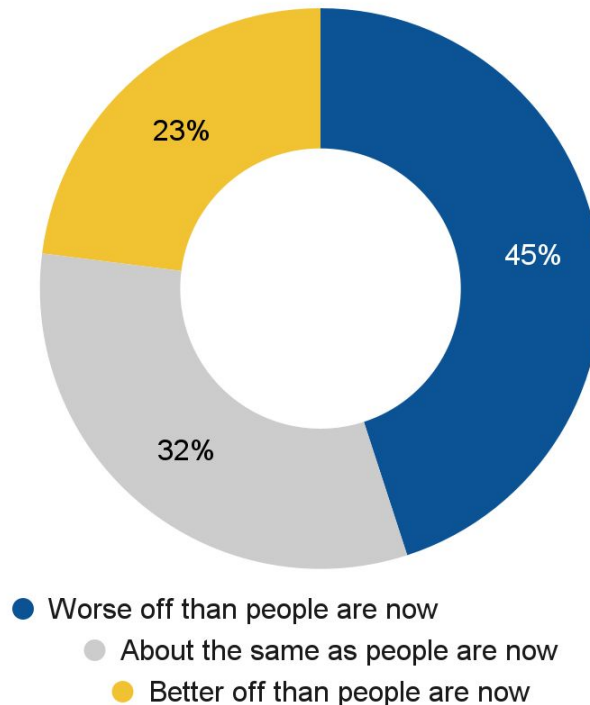
Say "Very or somewhat concerned."

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.



# 45% say children will be worse off than people are now

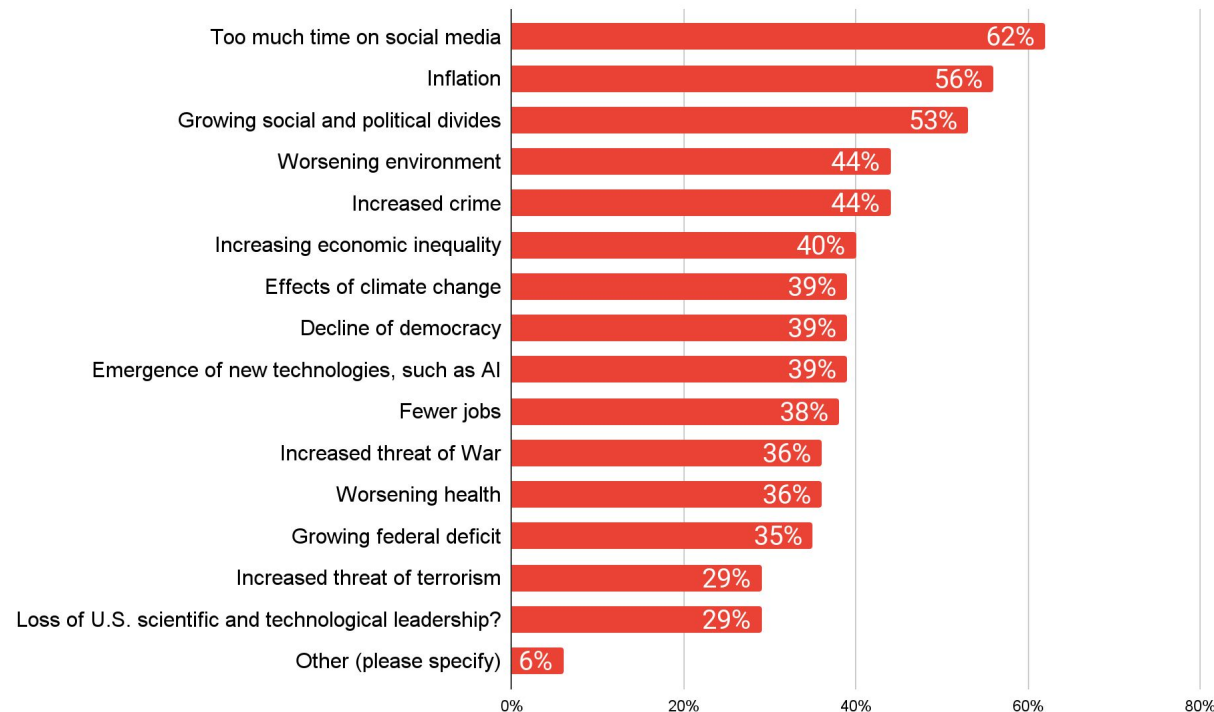
When today's children in America grow up, do you think they will be:



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Those who believe children will be worse off (45%) say it is because of too much time on social media, inflation, among others

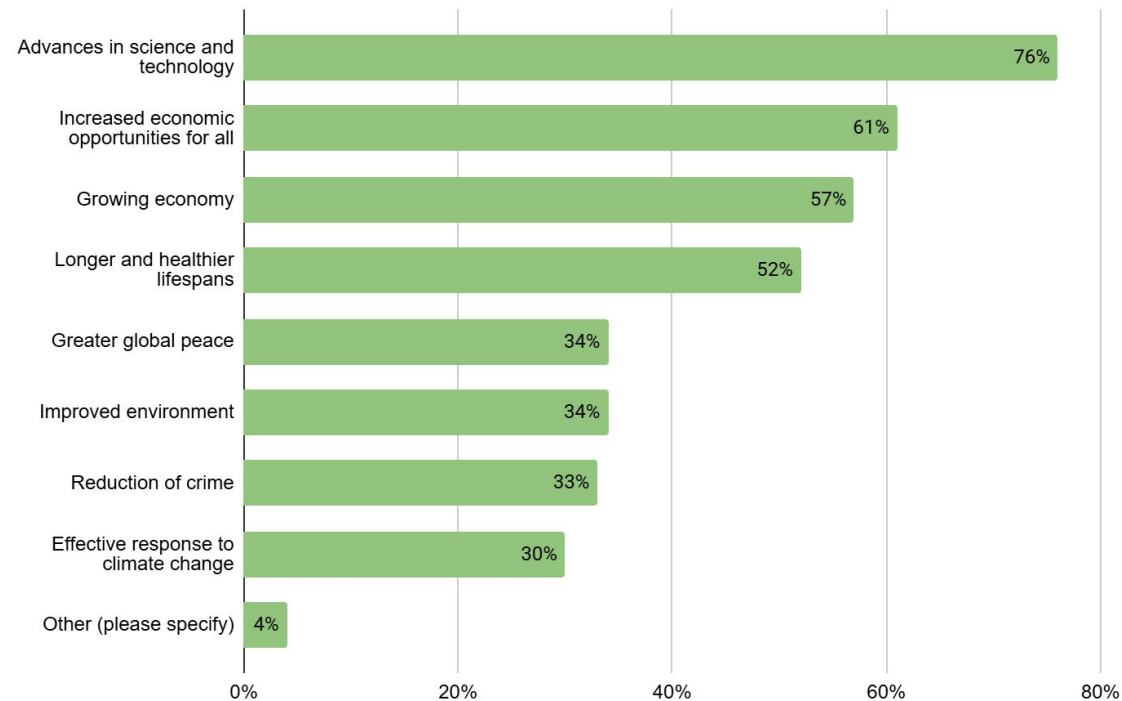
Why do you think today's children in America will grow up worse off? Select all that apply.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Advances in science and technology is the top response by those who think children will be better off

Why do you think today's children in America will grow up better off? Select all that apply.

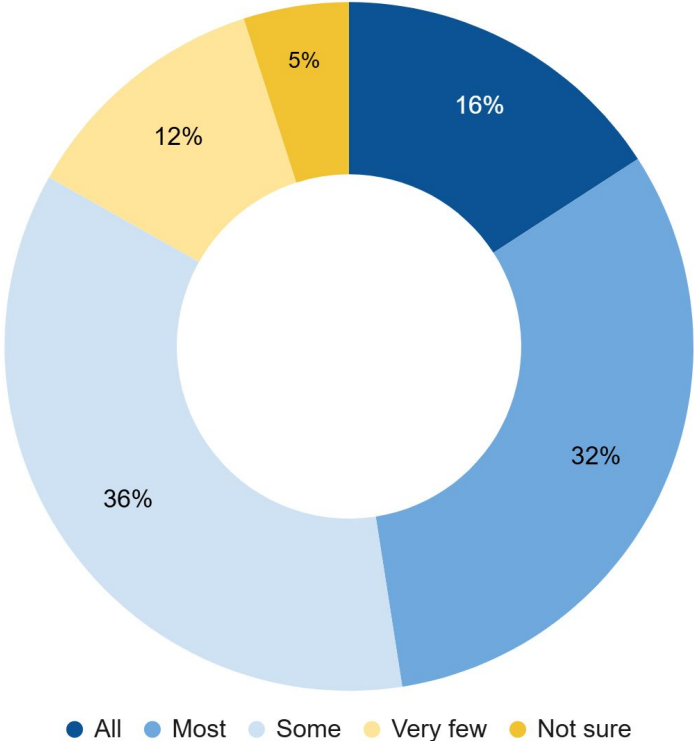


Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# More than half say investments in science and technology are creating jobs for them or people they know

In general, do you think investments in science and technology are creating employment opportunities for all, most, some, or very few people in this country?

▲ 48%, up from 33% in 2024, think that investments in science and technology create employment opportunities for all or most in this country.



59%

Say "All or most"



50%

Say "All or most"



33%

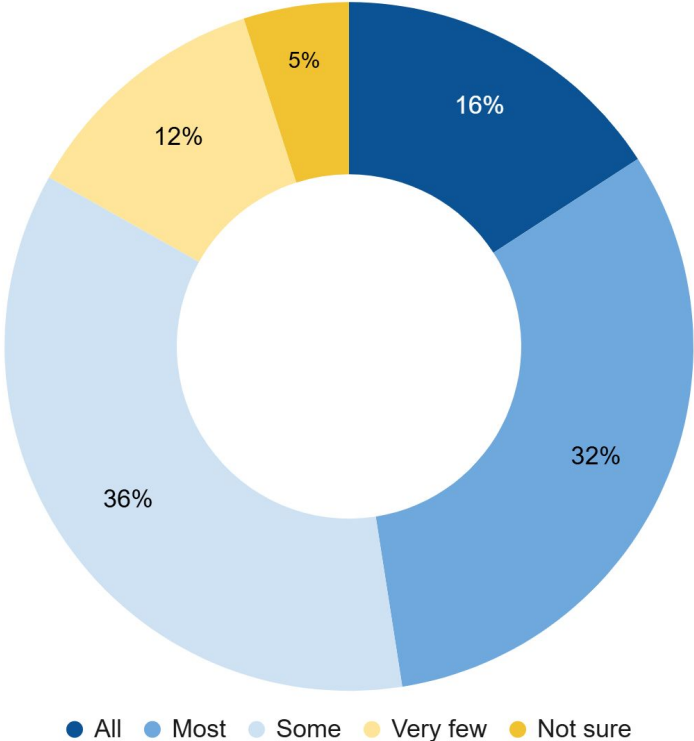
Say "All or most"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

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In general, do you think investments in science and technology are creating employment opportunities for all, most, some, or very few people in this country?

▲ 48%, up from 33% in 2024, think that investments in science and technology create employment opportunities for all or most in this country.



59%

Say "All or most"



50%

Say "All or most"



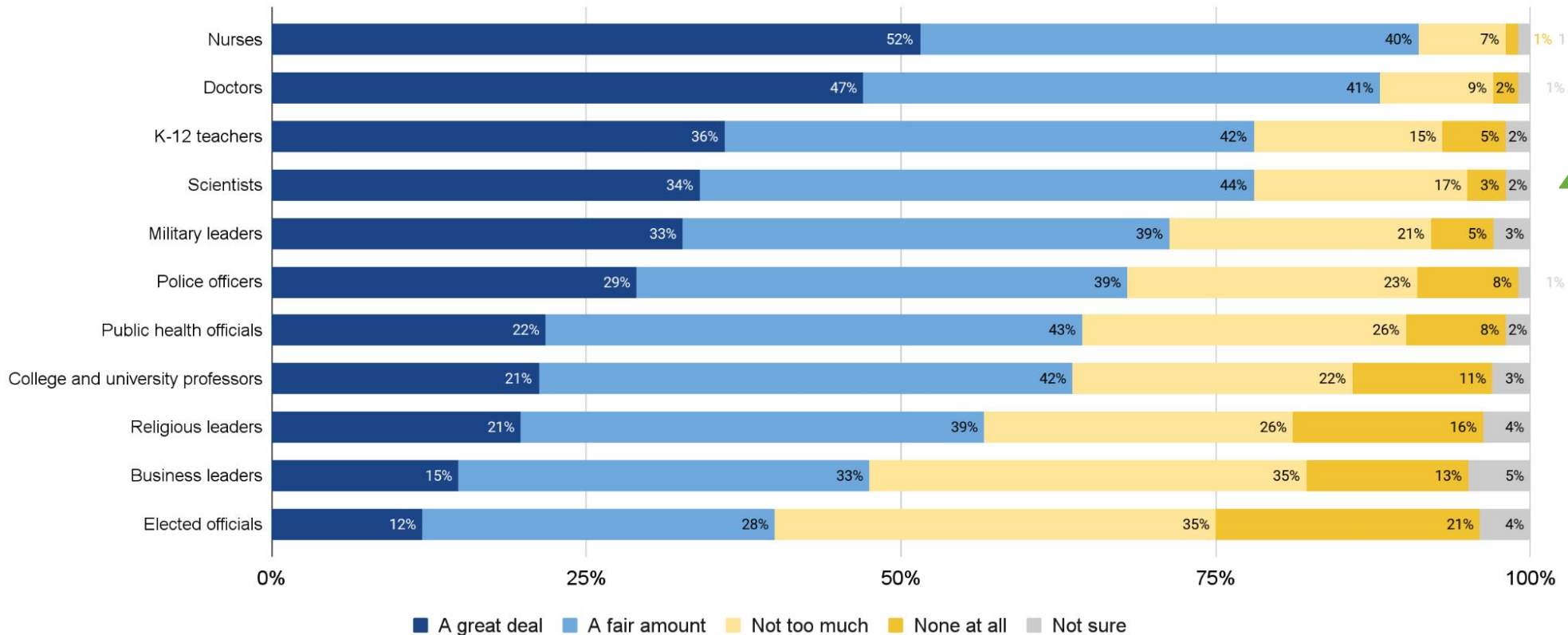
33%

Say "All or most"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Confidence in scientists has increased

How much confidence do you have in each of the following to act in your best interest?

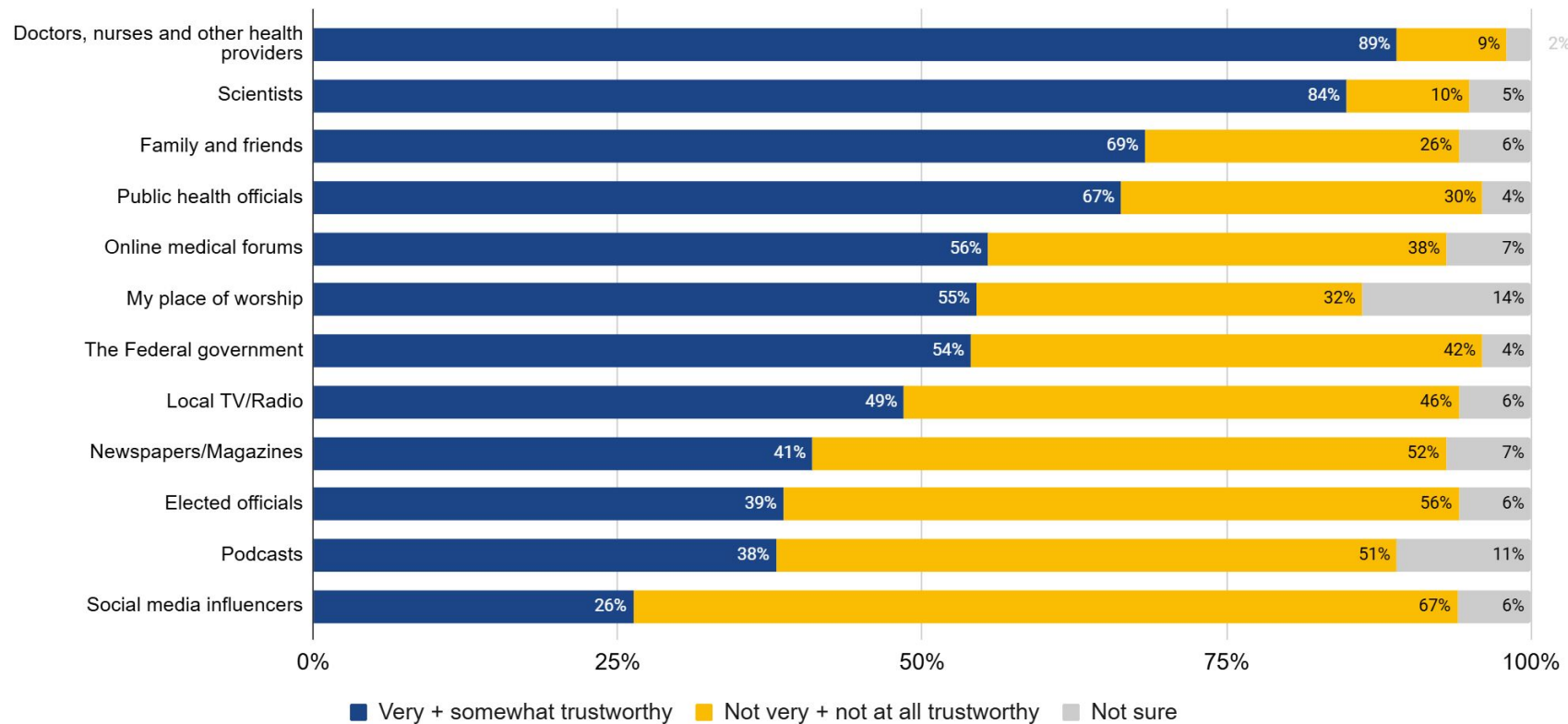


▲ Up from 69% saying “A great deal” and “A fair amount” in 2024 to 78% in 2025.

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Health care providers and scientists are among most trusted sources of medical and health information

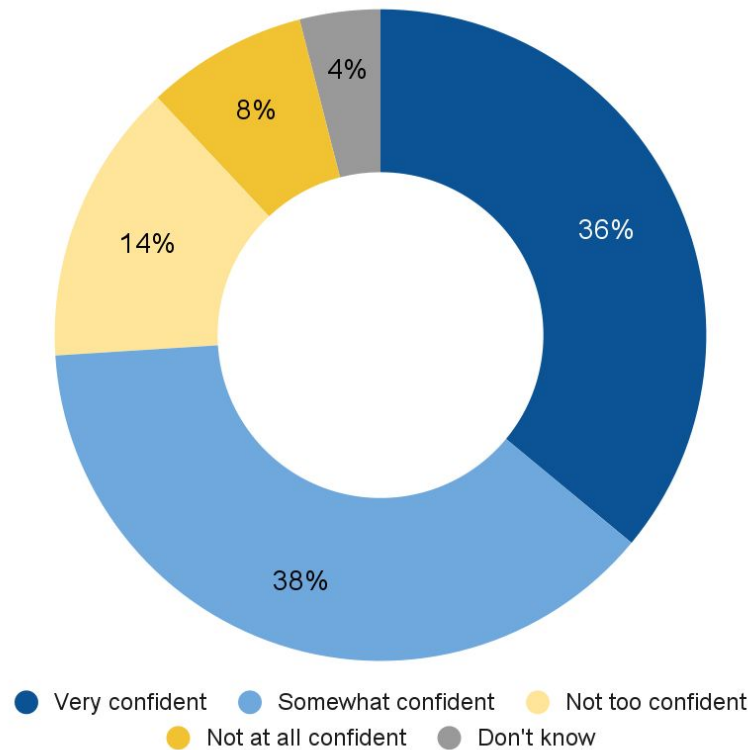
How trustworthy are the following sources of medical and health information?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 74% are confident about the safety of vaccines used today

In general, how confident are you in the safety of vaccines used today?



89%

Say "Very or Somewhat confident"



69%

Say "Very or Somewhat confident"



62%

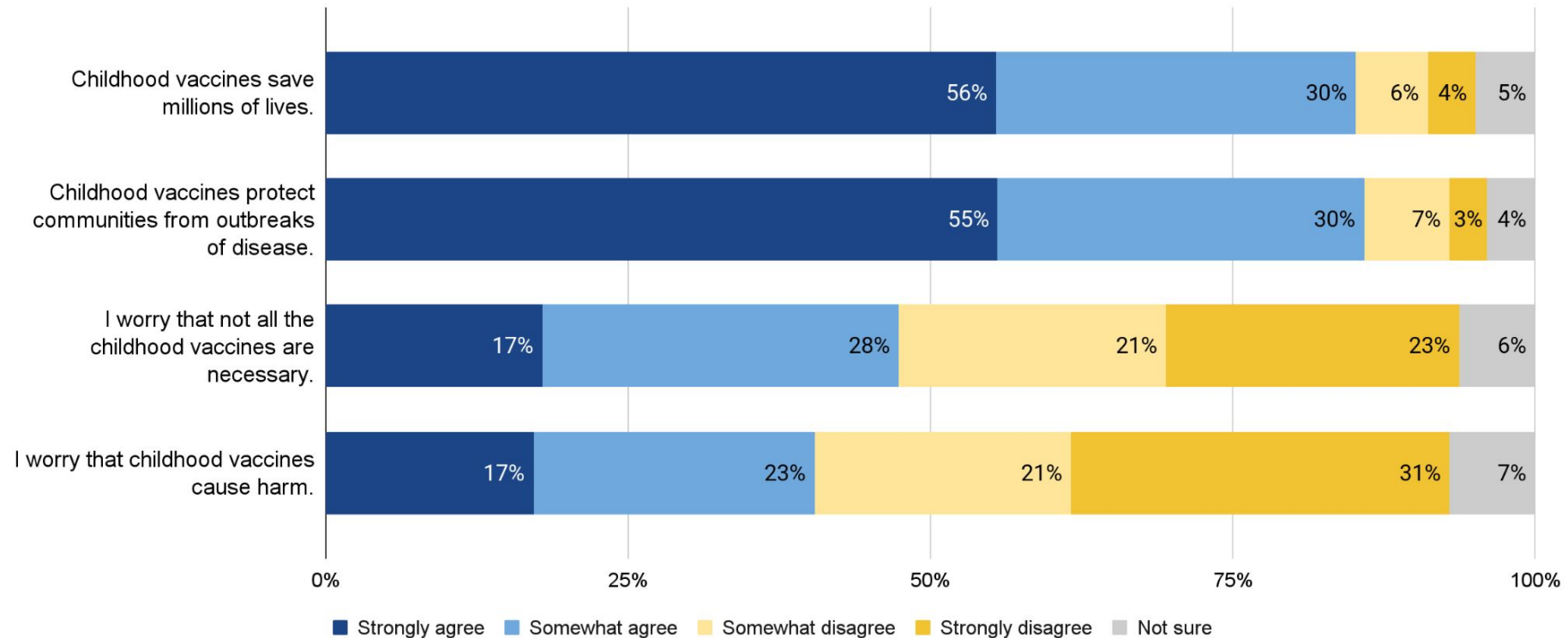
Say "Very or Somewhat confident"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.



# Most Americans agree childhood vaccines have saved lives and prevented outbreaks; Concerns remain

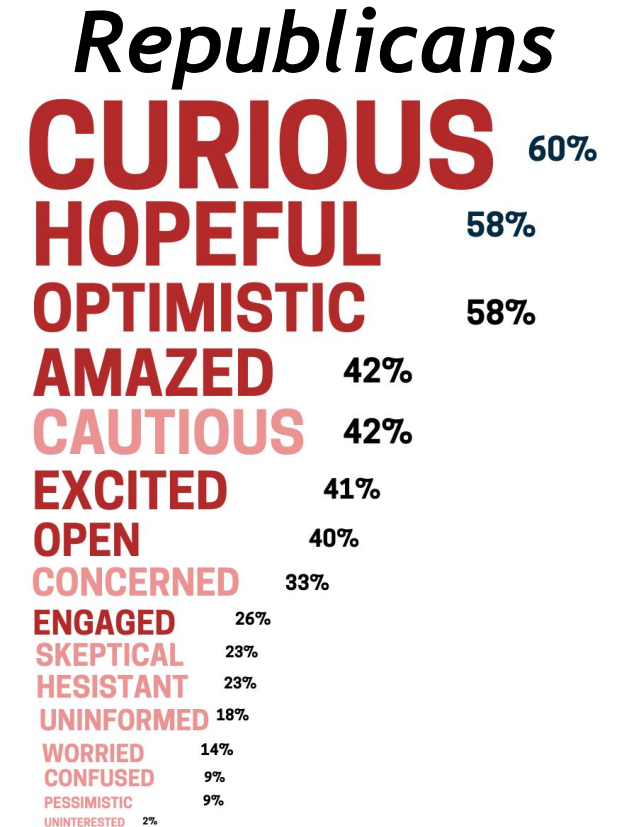
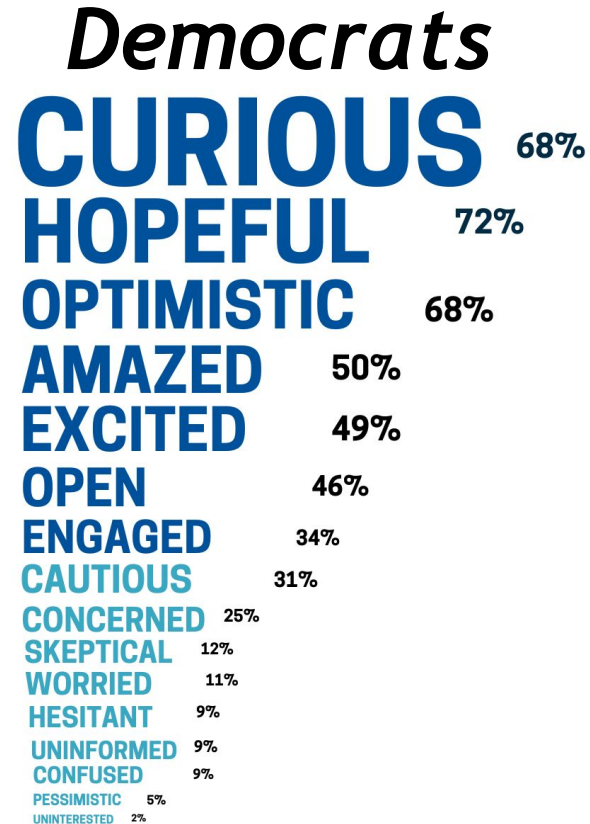
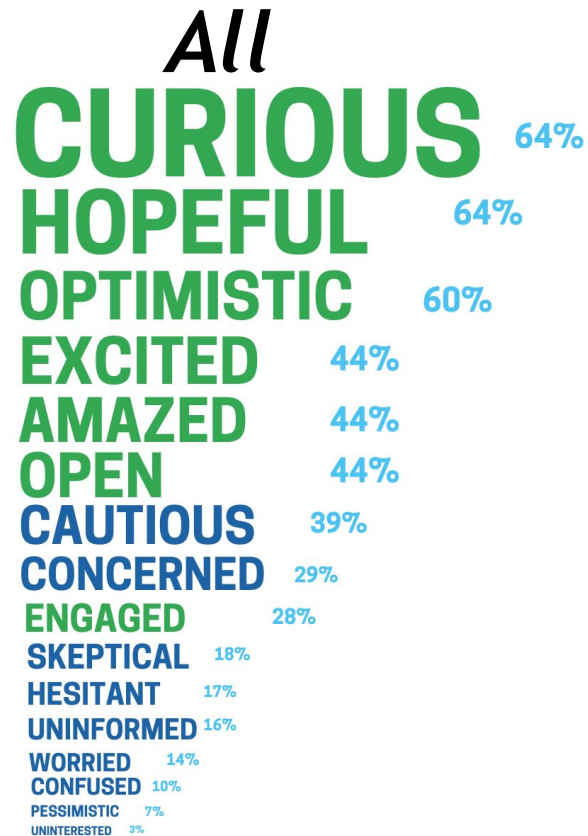
In thinking about childhood vaccines, to what extent do you agree with the following?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# Attitudes toward science

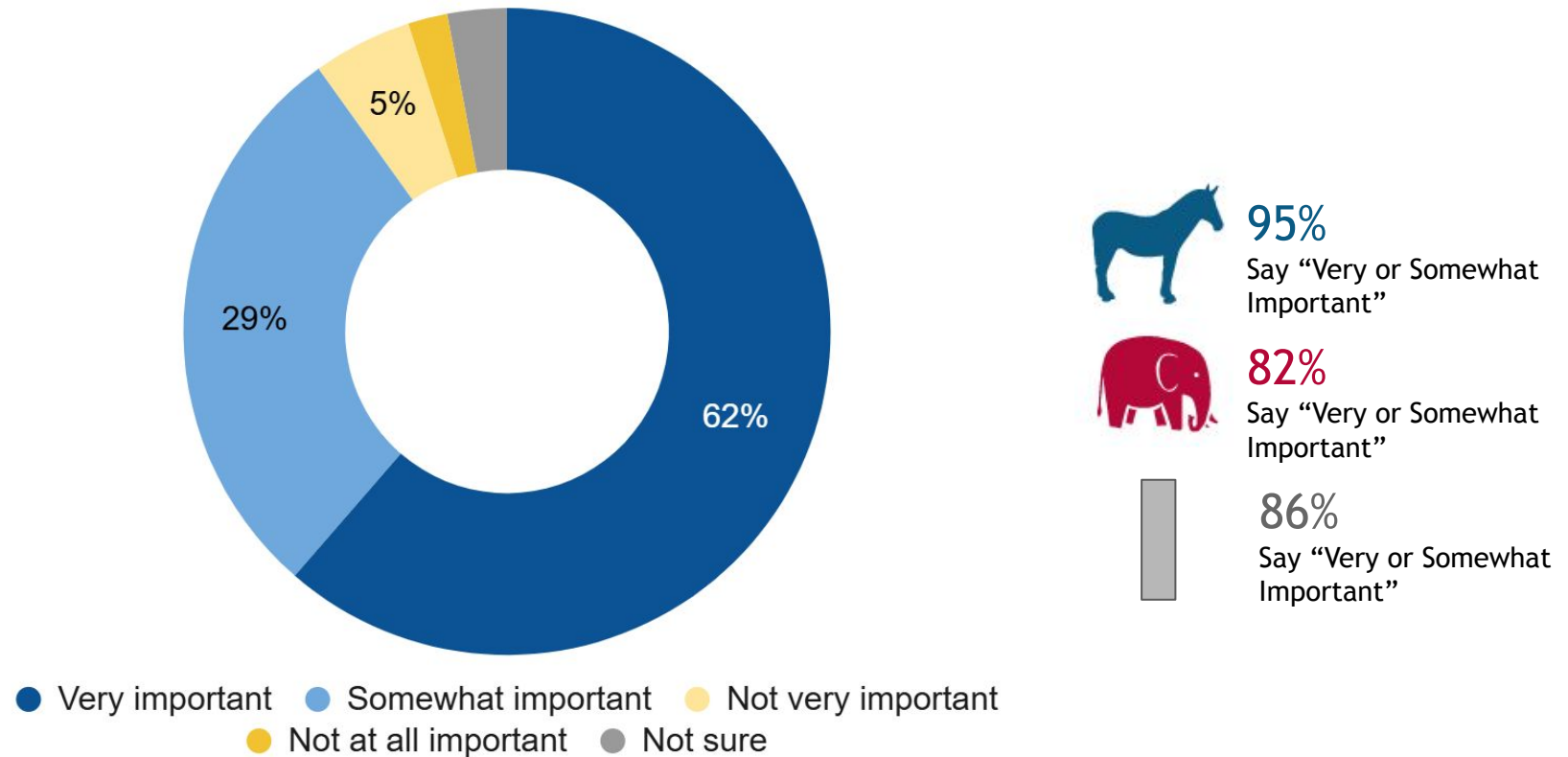
Please select from the following the top five words that best reflect your attitudes towards science.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 9 in 10 say it's important to fund chronic disease research

How important is it for the federal government to fund research to address chronic diseases?



95%

Say "Very or Somewhat Important"



82%

Say "Very or Somewhat Important"



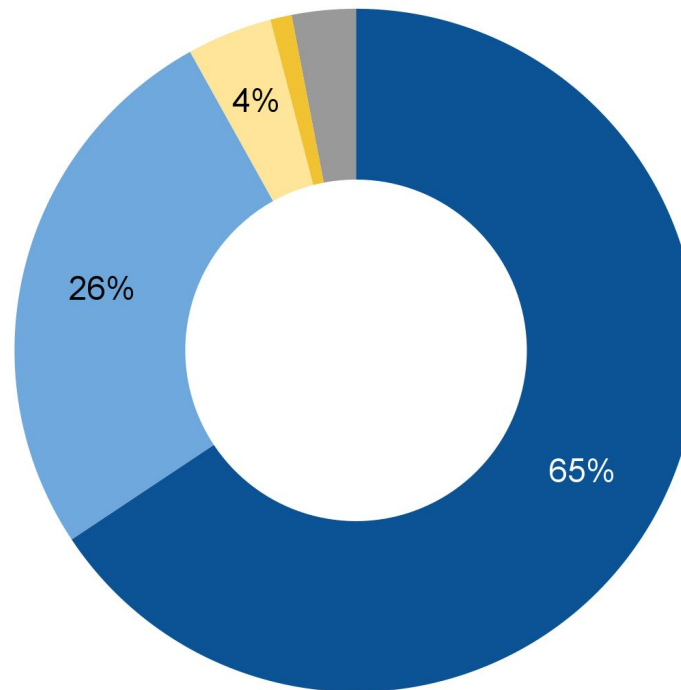
86%

Say "Very or Somewhat Important"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 9 in 10 say it is important for federal government to fund infectious disease research

How important is it for the federal government to fund research to address infectious diseases?



● Very important ● Somewhat important ● Not too important  
● Not at all important ● Not sure



96%

Say "Very or Somewhat Important"



93%

Say "Very or Somewhat Important"



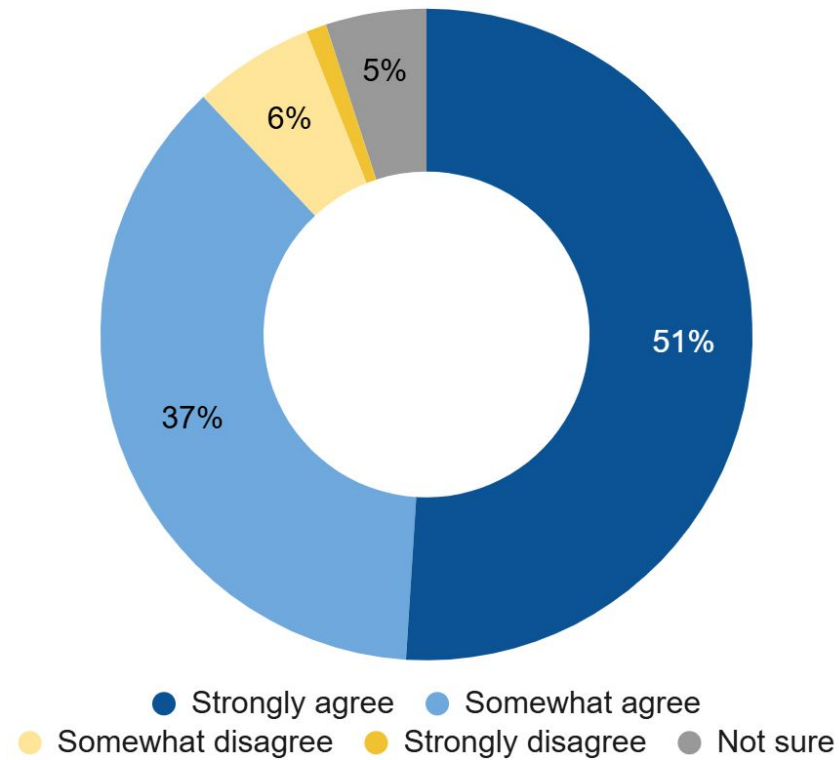
84%

Say "Very or Somewhat Important"

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 88% agree improving quality of K-12 STEM education should be a higher priority

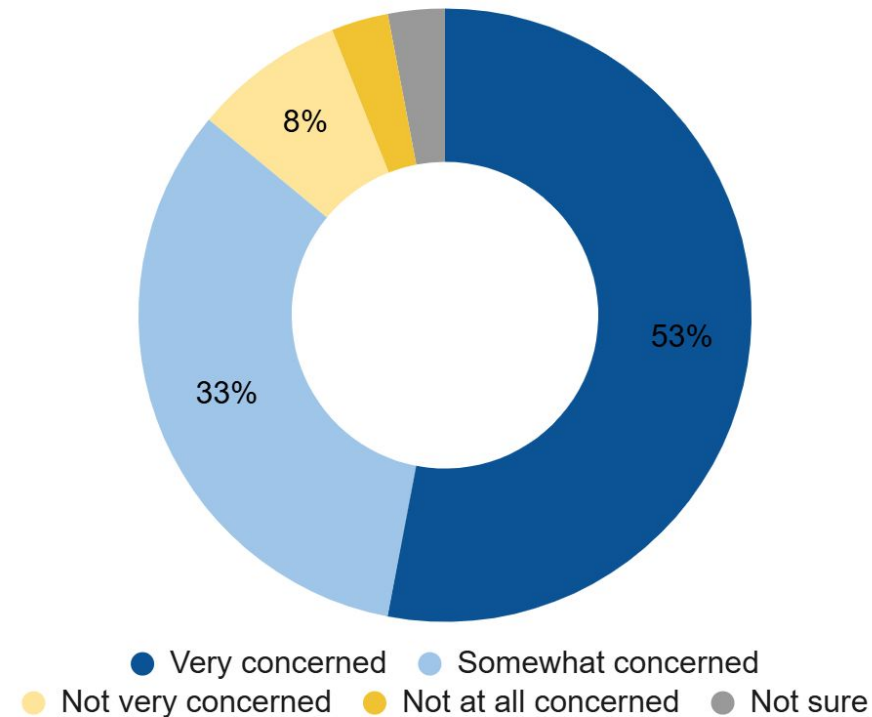
Do you agree or disagree that the federal government should assign a higher priority to improving K-12 education focused on science, technology, engineering and mathematics and careers in those fields?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 86% of Americans are concerned about the mental health status of youth in this country

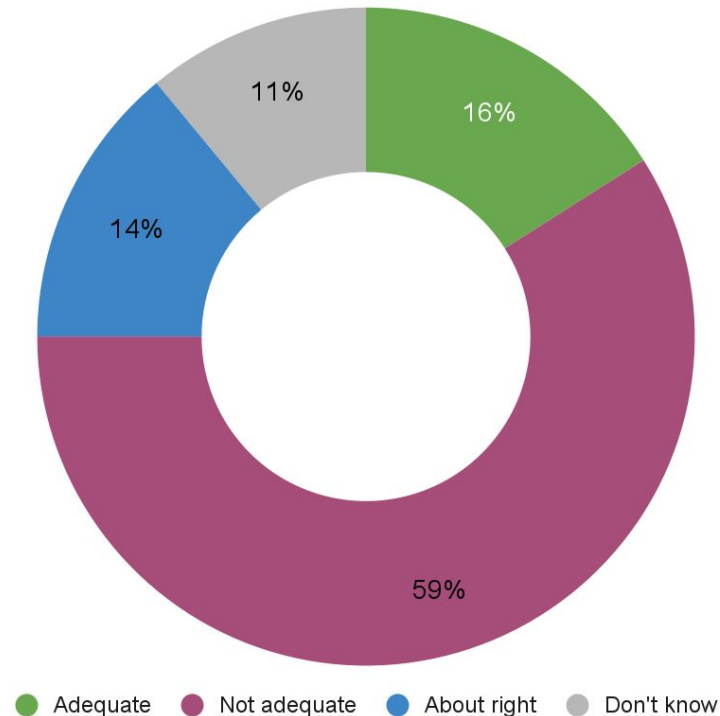
How concerned are you about the mental health status of youth in this country?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

# 6 in 10 say federal investment in mental health research has not been adequate

Do you think federal investment in mental health research has been adequate, not adequate or about right?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2025.

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