



Examples of 2023-2024 Survey Results for Use in Advocacy Outreach

Public Sentiment Influences Federal Policymaking!

- 94% of Americans agree that it is important for the U.S. to be a leader in medical and health research, with 73% considering it “very important.”
- 84% of Americans (91% of Democrats, 84% of Republicans) believe the U.S. should increase spending on research and development.
- 76% of Americans agree it is important for the federal government to support economic incentives for private sector investment in science and technology, with bipartisan support from 89% of Democrats and 78% of Republicans.
- Support for basic research is strong: 88% agree it is necessary and should be supported by the federal government, up from 83% in 2023.
- A majority (67%) of Americans agree the federal government should invest in preventing and curing diseases wherever they occur.
- 8 in 10 support increased funding for opioid research, including 89% of Democrats, 75% of Republicans and 78% of Independents saying they “strongly or somewhat support” this.
- 91.6% of Americans (95.5% of Democrats, 88.2% of Republicans) agree that it is important to conduct research to combat health disparities.
- 7 in 10 Americans support federal research on chronic health threats such as obesity, hypertension, and diabetes.
- 7 in 10 (87% of Democrats, 61% of Republicans, 77% of Independents) say they are more likely to support candidates who favor increased spending on medical and health research.

Source: Research!America surveys of U.S. adults conducted in partnership with Zogby Analytics in 2024.

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