

# RESEARCH AMERICA AN ALLIANCE FOR DISCOVERIES IN HEALTH®

Recovery • Innovation • Results

# RESEARCH FOR HEALTH

2009 ANNUAL REPORT

Research!America is the nation's largest 501(c)(3) alliance working to make research to improve health a higher national priority.

Research!America's member organizations together represent the voices of more than 125 million Americans. Our public opinion data, advocacy programs and publications reach the public and decision makers to help advance medical, health and scientific research.

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8. Mrs. Becky Rogers, The Hon. John Edward Porter, Laing Rogers Sisto 9. The Hon. John Edward Porter; Martha N. Hill, PhD, RN; Mary Woolley; William A. Peck, MD 10. Delta Goodrem 11. Mara and Tom Hutton, Mary Woolley 12. Georges C. Benjamin, MD 13. Mary Woolley, The Hon. Billy Tauzin, The Hon. Dick Gephardt, Paul Begala 14. Jan Smith, Sam Donaldson

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# Recovery, Innovation, Results:

# Research for Health

2009 brought important gains for research. Research! America was first and boldest in calling for strong stimulus funding for research. In a tough economy, the influx of those dollars from the American Recovery and Reinvestment Act saved and created tens of thousands of research jobs nationwide. To show the results of this investment, we tracked the investment of those dollars in NIH in an interactive map on our Web site with information from each state. We continue to track and analyze the overall U.S. public and private research investment.

Looking to the post-stimulus landscape, we worked fervently for 2010 appropriations, holding a record number of congressional meetings and well-attended briefings and events on Capitol Hill, including "Rock Stars of Science." We sent nearly 30 alerts to our advocacy network, generating more than 11,000 messages to Congress. To encourage our champions in Congress, Research!America, the Lasker Foundation and Foundation for NIH honored Sens. Tom Harkin, Arlen Specter and, prior to his death, Ted Kennedy as strong Senate proponents of research.

We have met with the research leaders of the new Administration and had the benefit of hearing firsthand their priorities and learning how our messages correspond.

Global health ranks among the top priorities of the new directors of both NIH and CDC. Research! America's advocacy for global health research in 2009 brought home the economic message, through local media and state visits to congressional offices, emphasizing local benefits, including R&D funding to stimulate local economies.

Robert Smith Photography.com

Our award-winning Your Congress—Your Health initiative kept research on the minds of policy makers and the public during the health reform debate. In 2010, Your Candidates—Your Health—honored with multiple awards—will ask candidates for Congress to share their views on health and medical research. Nearly 200 current members of Congress have participated in these, the only constituent education initiatives to focus on these issues.

2009 saw a new high point in speaking invitations for Research! America leadership. We highlighted the economic and health impact of research and offered the scientific community and other stakeholders insights and tools to become stronger advocates.

We increased our Web-based advocacy substantially through our innovative **New Voices for Research** community and social media—Twitter, Facebook and YouTube. In the year ahead, we will continue taking our messages to new audiences in new ways to develop more advocates.

We know 2010 will be challenging. Research! America will pursue federal and state-based outreach to build champions among policy makers and the public and to convey the value of research to our nation, cities and states. We will continue on all fronts to tell the strong connection of research funding with job creation, health gains and U.S. competitiveness. As Research! America wrote in a *New York Times* letter, current circumstances should be "the 21st-century equivalent of a Sputnik wake-up call and should galvanize American determination to maintain scientific leadership."

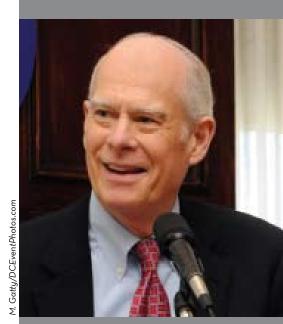
We deeply appreciate and rely on the committed support of our members and partners to help us make research for health a higher priority.

Research is a game-changer for health, delivering revolutionary solutions to improve health throughout life. Not only does investment in medical and health research save lives. It holds the key to creating the strong economic future we want for our children and grandchildren.

The Honorable John Edward Porter

MaryWoolley

Mary Woolley President and CEO



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# Leading the Way for Research Advocacy

Nation's Largest Alliance of Medical and Health Research Stakeholders

Research! America is a not-for-profit, membership-supported public education and advocacy alliance. Our member organizations include universities, research institutes, businesses, voluntary health and patient advocacy organizations, professional societies, hospitals, and foundations that collectively represent more than 125 million Americans. Together we work to make research to improve health a much higher national priority.

#### Research!America Adds Value

We stand on a reputation of breakthrough advocacy that generates results serving our mission and the interests of our members:

- We led the effort, mobilized our leadership and grassroots, and boldly supported Sen. Arlen Specter's (D-PA) successful call for at least \$10 billion for NIH in the American Recovery and Reinvestment Act. After five years of flat funding, ARRA funds disbursed across the nation are a vital reinvestment in U.S. health-related research—but those funds end after Fiscal Year 2010.
- We are committed to increasing funding for research that improves health, particularly to ensure that critical research capacity built up through ARRA will not be lost.
- We continue to lead the way in ensuring that research is understood to be part of the solution to our nation's economic and health challenges.
- We work to keep research high on the agenda as a means to transform health and control health care costs.
- Our members can take advantage of unique networking opportunities and use our advocacy tools to keep research a key part of the national discussion on health.

Our strong partnerships continue with the leaders of federal health research agencies. For example, at a July Research! America dinner, Health and Human Services Secretary Kathleen Sebelius was welcomed to Washington by board members and special guests. At meetings with Research! America board members and guests, Carolyn M. Clancy, MD, Agency for Healthcare Research and Quality director; Thomas R. Frieden, MD, MPH,

Centers for Disease Control and Prevention director; Francis S. Collins, MD, PhD, National Institutes of Health director; and Margaret A. Hamburg, MD, Food and Drug Administration commissioner, described collaboration among their agencies and outlined priorities.

Unique, proven advocacy tools for Research!America members' use include public opinion poll data; up-to-date local, national and global economic impact data and investment reports; a monthly newsletter featuring policy updates and advocacy messages; e-advocacy alerts on key issues; and a variety of fact sheets and Web site features. In 2009, Research! America created Porter's **Principles**, a new fact sheet offering advocacy tips from our chair The Honorable John Edward Porter in reaching out to Congress to make research a higher priority. The fact sheet includes advocacy messages and tips for successful meetings with elected officials and their staffers.



### Launching New Voices for Research

In early 2009, Research! America officially launched our New Voices for Research initiative to empower young professionals to transform their passion for research into advocacy. Engaging early-career scientists and researchers from across the country through a public blog and a private online community, Research! America is developing "new voices" who will be articulate advocates working to make science and research higher national priorities. Among New Voices' 2009 successes, a letter by Research!America board member Laing Rogers Sisto was published in Roll Call about the advocacy legacy of her father, The Hon. Paul G. Rogers (1921-2008), Research! America chair emeritus, calling for new congressional champions for research. Other community members published 10 letters to the editor in papers such as The Birmingham News, Houston Chronicle, Minneapolis Star Tribune and Science online. New Voices has also been featured in various blogs including The Intersection, USA Today's Science Fair, DrugMonkey and several blog "carnivals," roundups of related blog posts.



"Research! America's polling data, advocacy alerts and publications help inform Faster Cures' strategic priorities and programs and provide us with important context for the work that we do."

 – Margaret Anderson, executive director, FasterCures, Research!America member

http://newvoicesforresearch.blogspot.com





"Science is BACK at the Department of Health and Human Services. This president is very committed to science as the basis we use when making decisions, the central theme to be guided by."

# Research in this lab is

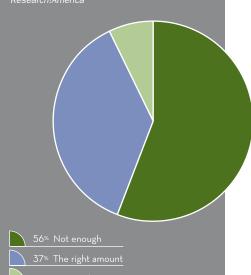


Research! America created this poster for researchers who received NIH ARRA funding to display in their labs or on their Web sites.

# U.S. IS NOT SPENDING ENOUGH ON RESEARCH

In 2007, the U.S. spent 5 and a half cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that is too much, the right amount or not enough?

Source: Your Congress–Your Health Survey, June 2009; Charlton Research Company for Research!America

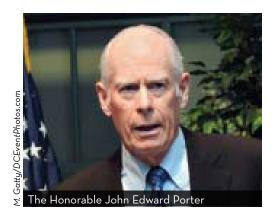


# Advocacy for Greater Investment in Research for Health

Investing in research yields both shortterm and long-term economic gains and improves the health of Americans. Research!America leads the way to ensure robust, increased investment in the National Institutes of Health, Centers for Disease Control and Prevention, Agency for Healthcare Research and Quality, and National Science Foundation. We promote policies that foster innovation to help the U.S. maintain its competitive edge in medical and health

In support of our mission, Research! America conducted more than 115 meetings in 2009 with Members of Congress and their staffs, issued nearly 30 action alerts to our grassroots network, and led or were part of 15 congressional briefings and 20 statements and letters to Congress and the Administration.

research.



# American Recovery and Reinvestment Act

Research!America was first and boldest in calling for substantial research funding in the American Recovery and Reinvestment Act of 2009. Three key agencies saw significant one-time funding increases: \$10.0 billion for NIH, \$3 billion for NSF and \$1.1 billion for AHRQ. A \$1 billion prevention and wellness fund was also established, part of which was allocated to CDC.

This investment brightens the short-term outlook for health research funding. In 2009 Research!America developed an interactive online map at www.researchamerica.org/arra\_NIHfunding that details how the NIH ARRA funding is distributed at state and congressional district levels. Research highlights on each state page include examples of how this unprecedented investment impacts Research!America members and their communities.

"The \$10.4 billion for NIH in the Recovery Act was enormous recognition that research is a pathway toward prosperity in America."

- HHS Secretary Kathleen Sebelius

#### Health Research Investment Continued to Plateau in 2008

In 2008, industry, government agencies, academic institutions, foundations and other organizations invested \$131 billion in research to improve health, according to a Research!America report released in October 2009. In comparison, the U.S. spent an estimated \$2.38 trillion on health in 2008. This marks the fourth year that the investment in research has declined or remained flat as a percentage of the total amount the U.S. spends on health. Research investment is holding steady at 5.5 cents of every health dollar.

"... We will never get health care costs under control unless we place a major new emphasis on public health and prevention..."

— Sen. Tom Harkin (D-IA)

# Advocacy for Public Health Research

Research!America supports the Campaign for Public Health, a 501(c)(4) organization, and the Campaign for Public Health Foundation, a newly formed 501(c)(3) organization, in advocacy for strong, sustained investment in the CDC and the important role public health plays in our nation's health. CPH and the CPH Foundation are chaired by Evan Jones, managing member of jVen Capital LLC and a Research!America board member.

The CPH Foundation, launched in February 2009, has assumed much of CPH's educational work, including leading tours of the CDC campus for congressional staff and voluntary health organizations' leadership, holding



Capitol Hill briefings and producing nonpartisan analyses of CDC's budget trends. The formation of the CPH Foundation allows CPH to focus on lobbying efforts for CDC appropriations. In April 2009, CPH produced issue-specific ads highlighting CDC's diverse and important work. The ads appeared on hundreds of Metro trains in Washington, DC.

In summer 2009, Research! America and CPH joined nearly 70 other organizations as part of the CDC Coalition's call for \$8.6 billion in appropriations for CDC in Fiscal Year 2010.

# Demonstrating the Economic Impact of Research

Research creates high-paying jobs that contribute to local economies and help keep our nation competitive in the global economy. Evidence-based health care helps manage the rising cost of care. Robust economic growth and greater productivity requires healthy citizens, and advances through research help keep Americans healthy and on the job. Because health research contributes to our economy in so many ways, all of Research!America's advocacy and outreach include messages about the economic value of research.

### Garfield Economic Impact Award

Darius N. Lakdawalla, PhD, accepted Research!America's eighth annual Garfield Economic Impact Award, for the collaborative work "U.S. Pharmaceutical Policy in a Global Marketplace," published in *Health Affairs* in early 2009. The other co-authors of the study are Dana P. Goldman, PhD, of the University of Southern California and the RAND Corporation; Pierre-Carl Michaud, PhD, RAND; Neeraj Sood, PhD, USC School of Pharmacy and RAND; Robert J. Lempert, PhD, RAND; Ze Cong, PhD, Amgen; Han de Vries, PhD, Achmea; and Italo Gutierrez, MPhil, University of Michigan.

At the award presentation at the U.S. Chamber of Commerce, David Leonhardt, "Economic Scene" columnist for *The New York Times*, moderated a discussion among Lakdawalla, associate professor at the USC School of Policy, Planning and Development; Mark McClellan, MD, PhD, director, Engelberg Center for Health Care Reform, Brookings Institution, and former CMS administrator and FDA commissioner; and James L. Madara, MD, former CEO, University of Chicago Medical Center.

The Garfield Award is supported by the **Eugene Garfield Foundation** and the **University of Chicago Medical Center**, one of the nation's leading academic medical centers. In 2009, two former Garfield Awardwinners were named as advisers or senior staff on health economics in the Obama Administration, and increasingly, Garfield recipients are quoted in such media as *The New York Times* and National Public Radio.

# David Leonhardt

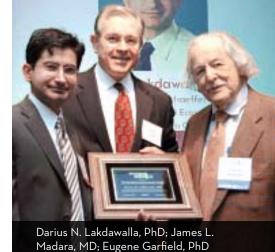
#### Investment in Research Saves Lives and Money

To illustrate the societal and economic impacts of medical and health research, Research! America established the *Investment in Research Saves Lives and Money* series in partnership with the Funding First Initiative of the Mary Woodard Lasker Charitable Trust in 2003.

Each one-page fact sheet focuses on one or a set of conditions or health topics and includes current statistics, examples of the cost- and life-saving benefits of research and the story of a patient who has thrived or survived thanks to research. These effective advocacy tools inform readers, including Members of Congress and other decision makers, about the results of public and private investment in medical and health research. With funding from the Bill & Melinda Gates Foundation, Research! America produced a new TB fact sheet. Fact sheets about diabetes and cancer were updated in 2009 in partnership with The Endocrine Society and Pfizer Inc.







### GARFIELD AWARD SELECTION COMMITTEE

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# SCIENTIFIC RESEARCH IS IMPORTANT FOR JOB CREATION & INCOMES

In terms of job creation and higher incomes, how important do you think it is to invest in scientific research?

Source: Your Congress–Your Health Survey, June 2009; Charlton Research Company for Research!America



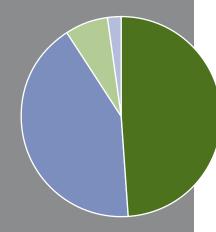
THANK YOU TO OUR **WORKSHOP PARTNERS:** Practice and Pennsylvania & Ohio Public Health Training Center, University of Pittsburgh Graduate School of Public Health



#### AMERICANS SEE VALUE IN PREVENTING DISEASE

Which do you think is most valuable, research on how to prevent disease or research on how to cure disease?

Source: National Poll, November 2008; Charlton Research Company for Research!America





49% Research on preventing



Research on curing and treating disease



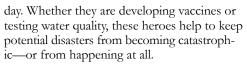


# **Public Health Advocacy**

A top story of 2009 was the H1N1 virus. Public health research and resulting efforts at federal, state and local levels helped protect Americans from H1N1 just as they protect us from other infectious diseases, injury and chronic diseases like obesity and diabetes. Highlighting the work of public health professionals—from research through delivery of service—and building their communications and advocacy skills is an important part of Research!America's ongoing outreach to the science community.

#### Fifth Annual Public Health Thank You Day

On November 23, the Monday before Thanksgiving, Research! America and our partners the American Public Health Association, the Association of Schools of Public Health, the Association of State and Territorial Health Officials, the National Alliance for Hispanic Health and the National Association of County & City Health Officials took time to recognize our public health professionals who work tirelessly every day to protect us. From the ordinary to the extraordinary, these heroes make our health and safety top priorities every



Twelve public health professionals were highlighted as public health heroes, and interviews with them about their work were featured on www.publichealththankyouday.org and the Public Health Thank You Day Facebook group. Many additional, local partners featured the Public Health Thank You Day logo and banner on their Web sites and reached out to local news media, publishing letters to the editor and op-eds in Arizona, Illinois, Maryland, Missouri, Virginia and West Virginia.

#### Strategic Communication and **Advocacy Training Workshops**

Recognizing the need for more effective communication and message development abilities, Research! America presents advocacy skills-building sessions. Three such sessions, including one for faculty at the University of Pittsburgh Graduate School of Public Health, were presented by Karen A. Goraleski, vice president of public health partnerships.



"We have a responsibility to prevent disease spread in the U.S. and to protect Americans' health. ... We must stay engaged and continue to research, identify and apply the basic, simple interventions that have a big impact."

– Martin Cetron, MD, Division of Global Migration and Quarantine, CDC



"My hope is that in five years because of a better use of public dollars to support public health research and infrastructure. we can close the health disparities gap in our nation."

> - Barbara Ferrer, PhD, MPH, Boston Public Health Commission



"Investing in public health is the best investment we can make in optimal health, and we won't do it right if we don't do the

- Corinne Peek-Asa, PhD, MPH, College of Public Health, University of Iowa



"CDC's National Center for Health Statistics research helped get the lead out of gasoline – a change that happened rapidly because of the research."

– Edward J. Sondik, PhD, National Center for Health Statistics, CDC

Your Congress-Your Health

Research! America and our partners launched **Your Congress—Your Health** for the 111th Congress and invited all members of Congress to complete a brief questionnaire and share where they stand on medical, health and scientific research and other health-related issues.

Your Congress-Your Health is the only initiative whose goal is to provide constituents with their congressional delegation's views on health and research in a single, easy-to-search online resource. Spanish translation of the site, www.yourcongressyourhealth.org, was developed in collaboration with the National Alliance for Hispanic Health.

Results from an opinion poll, asking registered voters many of the same questions we asked Congress, are available on the site.

The Your Congress–Your Health Facebook fan page allows users to connect with others interested in these issues and to receive messages when new congressional responses are posted. *The Hill* newspaper ran online public service ads about the initiative.

In cooperation with the office of Rep. John Conyers Jr. (D-MI), Research! America promoted Your Congress—Your Health at the 2009 Congressional Black Caucus Annual Legislative Conference on September 24. Research! America stressed the importance of knowing Congress' positions on health and research in the context of the health reform debate. Research! America board member and former Congressman Louis Stokes and emeritus director Reed V. Tuckson, MD, were instrumental in securing Research! America's participation at the conference.

"It's more important than ever for Americans to know that the political process is serving them well when it comes to their health and well-being."

- Clyde W. Yancy, MD, president, American Heart Association



"Your Congress-Your Health is a crucial tool to provide constituents and the public with information about where their elected officials stand on biomedical research."

— John H. Morrison, PhD, chair, Government and Public Affairs Committee, Society for Neuroscience

















"The American public 'gets it' and sees prevention as our best investment in health. They need to know whether or not their representatives 'get it,' too."

Robert J. Gould, PhD, president and CEO,
 Partnership for Prevention

THANK YOU TO OUR PARTNERS American Academy of Physician American Association for Dental Research American Heart Association American Public Health Association amfAR Association of Schools of Public Health Biotechnology Industry Organization California Institute for Regenerative Medicine Charles Drew University of Medicine and Science The Endocrine Society Friends of Cancer Research Genetic Alliance Howard Hughes Medical Institute Johns Hopkins Medicine MILLENNIUM: The Takeda **Oncology Company** National Alliance for Hispanic Health NewYork-Presbyterian Hospital Partnership for Prevention Pfizer Inc Pharmaceutical Research and Manufacturers of America Scientists & Engineers for America Society for Neuroscience

# MOST NOT WELL INFORMED ON ELECTED OFFICIALS' POSITIONS ON RESEARCH

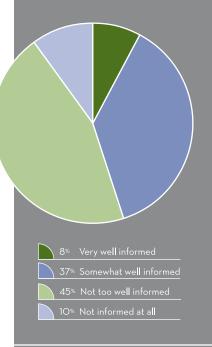
Washington University in St. Louis

United Health Foundation

School of Medicine

How well informed would you say you are about the positions of your Senators and Representative when it comes to their support of medical, health and scientific research?

Source: Your Congress—Your Health Survey, June 2009; Charlton Research Company for Research!America



"[Research] is critically important to people's quality of life, their economic well-being, our nation's economic well-being, as well as our physical well-being."

– Rep. Rush Holt (D-NJ)



"As a government, we must do all we can to ensure that our nation's best and brightest researchers have access to funds that will enable them to carry out their work of uncovering the secrets to our nation's most puzzling health mysteries."

– Rep. Brian Bilbray (R-CA)

# 2009 Capitol Hill Briefings

A key part of our mission is keeping research top-of-mind with policy makers. In 2009 Research! America took part in more than a dozen events on Capitol Hill that facilitated dialogues among leaders in academia, business, non-profits, the public, and Members of Congress and their staffs on subjects related to improving health through research.

# Are Americans Destined to be Fat for Life?

The Endocrine Society and Research! America hosted "Are Americans Destined to be Fat for Life?" on February 12. Research! America's Stacie Propst, PhD, presented the results from a public opinion poll on obesity. Leonard Wartofsky, MD, MPH, Washington Hospital Center; Dan Bessesen, MD, University of Colorado Health Sciences Center; and Myron Genel, MD, National Children's Study Federal Advisory Committee, provided insights into the obesity epidemic in the U.S.

# Building a Diverse Scientific Workforce

A March 12 congressional briefing, "Building a Diverse Scientific Workforce: Collaboration for a Competitive and Healthy Nation," was organized by the Collaborative for Enhancing Diversity in Science and co-sponsored by Research! America. Then-NIH Acting Director Raynard S. Kington, MD, PhD, and Wanda E. Ward, acting assistant director of the National Science Foundation's Education and Human Resources Directorate, spoke about increasing diversity at NIH and NSF.

# Future Directions in the Fight Against HIV/AIDS

Research!America and amfAR, The Foundation for AIDS Research, called for the development of a comprehensive National AIDS Strategy that would include increased research funding, at the May 13 Capitol Hill conference "Future Directions in the Fight Against HIV/ AIDS." Speakers noted that more funding for research would ensure patients and their families receive the benefits of research sooner.

Senior NPR news analyst Ted Koppel spoke with NBA great and HIV/AIDS advocate

Earvin "Magic" Johnson, who also gave the day's keynote. Johnson, House Speaker Nancy Pelosi (D-CA) and Sen. Ted Kennedy (D-MA) each received amfAR's Award of Courage. Other speakers included Michel Kazatchkine, MD, The Global Fund to Fight AIDS, Tuberculosis and Malaria; designer Kenneth Cole, amfAR board chairman; Jeffrey Crowley, MPH, White House Office of National AIDS Policy; DC Mayor Adrian M. Fenty; Paul G. Rogers Society for Global Health Research Ambassador James E.K. Hildreth, PhD, MD, Meharry Medical College; and Research!America President Mary Woolley.

The conference was covered by a variety of news outlets including WUSA-TV (CBS), Roll Call, NPR's health blog Shots and Kenneth Cole's blog Awearness.

#### The NIH and ARRA Funds

The Ad Hoc Group for Medical Research and Research! America co-sponsored a June 1 Hill briefing, the first in a series outlining how NIH would spend its American Recovery and Reinvestment Act funds. Anthony S. Fauci, MD, director of the National Institute of Allergy and Infectious Diseases, shared programs and opportunities for NIAID's ARRA funding.

# Honoring Senate Champions for Research

The Foundation for the National Institutes of Health, the Albert and Mary Lasker Foundation, and Research! America recognized Sens. Tom Harkin (D-IA), Arlen Specter (D-PA) and Edward Kennedy (D-MA) for their leadership and shared commitment to making research for health a higher national priority. The August 4 ceremony at the Russell Senate Office Building occurred just weeks before Kennedy's death. The event was emceed by Elias A. Zerhouni, MD, immediate past NIH director, and was attended by members of Congress and other leaders in health research, including Francis S. Collins, MD, PhD, and Nobel Laureate Joseph L. Goldstein, MD. Kennedy's lifelong friend and FNIH board member Mrs. William McCormick Blair Jr. accepted on his behalf.







#### **Rock Stars of Science**

Aerosmith's Joe Perry performed onstage with NIH Director Francis S. Collins, MD, PhD, and Harvard's Rudy Tanzi, PhD, at a September 24 Capitol Hill event celebrating scientists. Hosted by the Geoffrey Beene Foundation, Research! America, Wyeth, Elan, the Alzheimer's Association and GQ, the "Rock Stars of Science" briefing included ABC News' Terry Moran as moderator of panels about Alzheimer's and cancer research and conversations with members of Congress, including co-chairs of the Congressional Biomedical Research Caucus—Reps. Brian Bilbray (R-CA), Mike Castle (R-DE) and Rush Holt (D-NJ)-and co-chairs of the Congressional Task Force on Alzheimer's Disease, Reps. Edward Markey (D-MA) and Chris Smith (R-NJ), and Sen. Mark Warner (D-VA). Other panelists and speakers included Elan's Dale Schenk, PhD; George Vradenburg, Geoffrey Beene Gives Back® Alzheimer's Initiative; Robert Egge, Alzheimer's



Reps. Mike Castle (R-DE), Rush Holt (D-NJ), Brian Bilbray (R-CA), Terry Moran

Association; Anthony S. Fauci, MD, NIAID; Alysia Snell, Lake Research Partners; Laura Ziskin, Stand Up To Cancer; Laura Shawver, PhD, Phenomix Corporation; Amy Dockser Marcus, Wall Street Journal; singer and actor Delta Goodrem; Meryl Comer, executive producer, the Rock S.O.S campaign; and Research! America's Mary Woolley.

Coverage of the event and its messages included CNN and local and entertainment news programs nationwide; radio stations in Atlanta, Baltimore, Houston, Seattle and Washington, DC; articles in The Washington Post, The Hill and Roll Call; and online stories in The Wall Street Journal, Politico, The Boston Globe, Boston Herald, Life magazine, NPR, Huffington Post, Science magazine's Science-Insider blog and major-market NBC-TV affiliates.



#### Quest for Cures: Horizons in Cancer Research

Congressional representatives joined advocates and scientists to tell a Capitol Hill audience why we need to continue investing in research that will lead to cures for cancer. The October 1 briefing, "The Quest for Cures: Horizons in Cancer Research," was hosted by Research! America. Pfizer Inc and the Pancreatic Cancer Action Network. Rep. Michael Burgess, MD (R-TX), who was a practicing medical doctor before entering Congress, and Rep. Edward Markey (D-MA) expressed their commitment to cancer research as a priority. Mace L. Rothenberg, MD, Pfizer, and Kate Thaxton, a pancreatic cancer survivor, were also on the panel. Research! America's Mary Woolley moderated the panel, and Stacie Propst, PhD, discussed poll data showing the public's support for research and the need for participation in clinical trials.



PhD; Aerosmith's Joe Perry

"Our health care system is broken. It's really a sick care system. We have to apply CPR to revive it: C for coverage for all Americans, P for prevention that we put in place through preventative policies and R for research." - Rep. Edward Markey (D-MA)

#### MOST AMERICANS CAN'T NAME A LIVING SCIENTIST

Can you name a living scientist? (total mentions n=278)

Source: Your Congress—Your Health Survey, June 2009; Charlton Research Company for Research!America



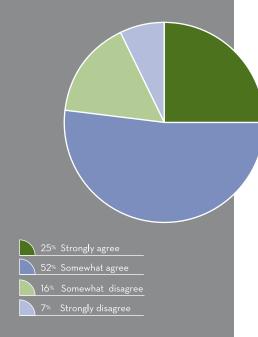


Albert Einstei<u>n 4%</u> Louis Pasteur 2% Marie Curie 2% Carl Sagan 1% Robert Jarvik 1% Other 14%

# AMERICANS BETTER OFF IF U.S. INVESTS IN GLOBAL HEALTH RESEARCH

Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?

Source: National Global Health Survey, November 2008; Charlton Research Company for Research!America





In 2009, researchers and Research!America staff met with federal policy makers and staff in both Capitol Hill and district offices to reinforce the economic impact of global health research to their state:

- After meetings with Barry Beaty, PhD, Colorado State University, and staff in both DC and CO district offices, Sen. Mark Udall (D-CO) requested a personal visit to the campus and researchers' labs. "In the long run, Colorado ... will see additional jobs created," Udall said in an article in *The Denver Post*.
- In meetings in DC and Georgia with offices of Rep. John Lewis (D-GA), Sen. Johnny

# Leader in Advocacy for Research for U.S. and World Health

Increasing the U.S. investment in global health research is the smart thing to do for America and the right thing to do for the world.

# Paul G. Rogers Society for Global Health Research

Drawing from the inspiration of The Honorable Paul G. Rogers (1921-2008), former Congressman, Research! America chair emeritus and renowned advocate for research to improve health, our nation's foremost global health researchers are working with Research! America to build support for an increased U.S. investment in global health research.

This advocacy initiative is supported by the Bill & Melinda Gates Foundation.

In early 2009, the latest group of selected U.S. global health researchers completed an advocacy leadership forum with training in message development, persuasive writing and mock interviews with media and policy makers. Using their own research as examples, they were challenged to tell their stories not their data and to deliver concise, relatable messages that conveyed the domestic and global returns of U.S. global health research. *Health Affairs*' Editor-in-Chief Susan Dentzer offered winning strategies on explaining science to the public from her journalist perspective.



Isakson (R-GA), Sen. Saxby Chambliss (R-GA) and Rep. Paul Broun, MD (D-GA), Dan Colley, PhD, University of Georgia, and Walter Dowdle, PhD, and Mark Rosenberg, MD, The Task Force for Global Health, emphasized the state's increasingly important research industry in global health, reviving the state's economy by attracting business and creating high-level jobs.

- Governor Jim Doyle (D-WI) met with his constituent, Richard Love, MD, The Ohio State University College of Medicine, in his State Capitol office to hear lessons learned from global health that can improve health care delivery and reduce costs in the U.S.
- On Capitol Hill and in Boston, David Bloom, PhD; Anne Goldfeld, MD; Carole Mitnick, ScD, Harvard University; and Patricia Hibberd, MD, PhD, Tufts University, met with the offices of their Congressional delegation, Reps. Edward Markey (D-MA), Michael Capuano (D-MA) and Barney Frank (D-MA), and Sens. John Kerry (D-MA) and the late Edward Kennedy (D-MA), about the health and economic benefits research brings.

Two Capitol Hill briefings and a university forum continued the themed series, **Global Health** *IS* **America's Health** in 2009:

- Rep. Rush Holt (D-NJ), co-chair, Congressional Research & Development Caucus, delivered remarks at the May briefing "Why Global Health Research is Good for the U.S. Economy," hosted with PATH and in cooperation with the Caucus. Holt called on all Members, emphasizing, "Investment in research is critical to all the work we do." Speakers included Jo Ivey Boufford, MD, The New York Academy of Medicine; Richard Love, MD; Michael Johnson, MD, NIH Fogarty International Center; and Rachel Wilson, MPH, PATH.
- With the **TB** Alliance, and in cooperation with the office of **Assistant Senate Majority** Leader Dick Durbin (D-IL), Research! America presented "Eliminating TB through Global Health Research" in October. Durbin stated for the record, "I strongly support investments in global health research. Breakthrough treatments have the potential to save millions of

lives while ... strengthening health and security at home." Lee Reichman, MD, MPH, NJ Medical School Global TB Institute, UMDNJ; Scott Ratzan, MD, Johnson & Johnson; Ann Ginsberg, MD, PhD, TB Alliance; and Nida Shakir, of Durbin's office, participated.

■ Research!America co-sponsored "Global Health, America's Health: Moral Imperative, Strategic Necessity," at Stony Brook University in October. Rep. Tim Bishop (D-NY) participated in a panel discussion with Adel Mahmoud, MD, PhD, Woodrow Wilson School of Public and International Affairs at Princeton University, and James Kazura, MD, Case Western Reserve University School of Medicine, moderated by Health Affairs' Susan Dentzer. Samuel L. Stanley Jr., MD, president of Stony Brook, gave the keynote address.



- As summer travel increased, Rosenberg and Adnan Hyder, MD, MPH, PhD, Johns Hopkins University Bloomberg School of Public Health, shared their expertise on road safety, live on eight radio stations across the U.S., followed by an op-ed by Rosenberg in *The Boston Globe*. Nearly nine million listeners heard Cyril Enwonwu, ScD, PhD, MDS, University of Maryland School of Dentistry, live on Bev Smith's national radio show discussing health inequalities at home and abroad.
- *The Baltimore Sun*, ran three separate op-eds: Jacquelyn Campbell, PhD, Johns Hopkins University School of Nursing, described her research on the links between financial stress







U.S. global health researchers Santosham, Beaty and Ratzan share their thoughts on YouTube after meetings with legislators on Capitol Hill

# 2009 offered multiple opportunities for generating media attention to global health research:

■ The H1N1 flu virus offered a real-time scenario of the value of, and need for, increased global health research funding. The Cleveland CBS affiliate ran an interview with James Kazura, MD, Case Western Reserve University; WPXI, the NBC affiliate in Pittsburgh, featured Donald Burke, MD, University of Pittsburgh School of Public Health, in an online news video; and Jeff Koplan, MD, MPH, Emory University, provided comments for an NPR story. In print media, the Newark Star-Ledger and The Baltimore Sun published op-eds by Reichman and Melinda Moore, MD, MPH, RAND Corporation; a New York Times article included comments from Mitnick; and The Connecticut Post quoted Michael Cappello, MD, Yale University.



and domestic violence, later cited by *The Indianapolis Star*; Mitnick addressed the lack of funding for multi-drug resistant TB treatments; and Enwonwu wrote about the connection of global health research to malnutrition.

- The *Chicago Tribune* published an op-ed by Mark M. Rasenick, PhD, University of Illinois at Chicago College of Medicine, calling for a global fight against depression.
- Huffington Post featured an op-ed by Mitnick on the contributions of TB drug pioneer Sir John Crofton and one by Hibberd commemorating the first World Pneumonia Day.
- Global Health magazine published an op-ed by Love about the need for global breast cancer research.

# Promoting U.S. Advocacy for Research

At the 2009 Global Forum for Health Research in Cuba, Research! America's Emily Connelly spoke at a session on tracking health research resources, moderated by Jeffrey Drazen, MD, editor-in-chief of the New England Journal of Medicine. Furthering a collaboration with the Council on Health Research for Development (Switzerland), Research! America's Karen A. Goraleski participated in a session to identify ways to engage civil society in health research.

FOR GLOBAL HEALTH RESEARCH **ADVISORY COUNCIL** The Honorable John Edward Porter, chair Dennis A. Ausiello, MD David Baltimore, PhD\* Günter Blobel, MD, PhD\* Barry R. Bloom, PhD Ambassador Nancy G. Brinker Roger J. Bulger, MD Thomas G. Burish, PhD Gail H. Cassell, PhD David R. Challoner, MD Yank D. Coble Jr., MD Rita R. Colwell, PhD, DSc Glen Daugherty Nils Daulaire, MD, MPH Jane Delgado, PhD Susan Dentzer Dominick P. DePaola, DDS, PhD Harvey Fineberg, MD, PhD Robert S. Galvin, MD Helene D. Gayle, MD, MPH Joseph I. Goldstein, MD\* J. Warren Gorrell Jr. Leland Hartwell, PhD\* Martha N. Hill, RN, PhD John P. Howe, MD Robert A. Ingram Donald E. Kennedy, PhD Gerald T. Keusch, MD Mathilde Krim, PhD Richard A. Lerner, MD Alan I. Leshner, PhD The Honorable Bob Michel William D. Novelli The Honorable Sandra Day O'Connor Herbert Pardes, MD William A. Peck, MD William L. Roper, MD, MPH Isadore Rosenfeld, MD Allan Rosenfield, MD (1933-2008) Steven A. Schroeder, MD M. Roy Schwarz, MD John R. Seffrin, PhD Harrison C. Spencer, MD, MPH The Honorable Louis W. Sullivan, MD Ciro Sumaya, MD, MPHTM M. Cass Wheeler Mary Woolley, Research!America Karen A. Goraleski, Research!America \*Nobel Laureate

PAUL G. ROGERS SOCIETY

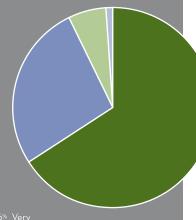
# Science in the Service OF THE NATION AMULL METING & MATCHAL FORDIN March 23. 2007



# U.S. SHOULD BE GLOBAL LEADER IN RESEARCH TO IMPROVE HEALTH

How important do you think it is that the U.S. is a global leader in research to improve health?

Source: National Poll, November 2008; Charlton Research Company for Research!America



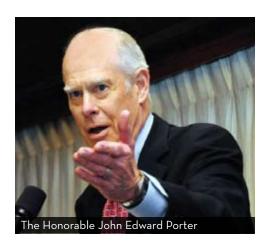


# 2009 National Forum: Science in the Service of the Nation

#### Former Congressman John Edward Porter,

Research!America chair, was the keynote speaker at the 2009 National Forum, which brought together nationally recognized leaders in government, media, industry and patient advocacy organizations for a dynamic discussion about medical and health research. Nearly 200 people attended the March 24 event at the National Press Club in Washington, DC.

Clive Crook, senior editor of *The Atlantic*, served as moderator for the two National Forum panels, one focused on global health research and the other on domestic health and research issues. A recurring theme in all panelists' remarks was the economic crisis and ways that research can be part of the solution.



"If [current initiatives from the White House and Congress] succeed, there will be a huge stimulative effect on science, and science will be brought to the forefront from which it has been missing for all these years."

— The Honorable John Edward Porter

"There is a mood in the country that things have changed with regard to science and science policy—a change for the better. ...

There are two cultures here. Scientists are borderless, while governments are focused on their nation's competitiveness."

— Clive Crook





"You can make the case for [U.S.] investment in health [and research] around the globe. It's the right thing to do as global citizens, and it's a critical part of global diplomacy. An unhealthy world is an unstable world."

— Richard Besser



"This is an exciting time for scientists and an exciting time for my research on ending violence against women globally. It's a very important field for economic and health [reasons]."

— Nancy Glass





Patricia Murphy, director of the Office of International Health and Biodefense, Bureau of Oceans and International Environmental Scientific Affairs, U.S. State Department

"The relationship between health and foreign policy has been dominated by infectious disease and we [at State] want to shift that focus to [include] chronic illness."

— Patricia Murphy



"Innovation has an extremely important role to play in getting us out of this economic crisis. ... Innovation in research creates a strong competitive advantage. ... Research is an investment, not an expense."

— Christopher A. Viehbacher

# Panel: Science in the Service of the Economy and America's Health

"Comparative effectiveness research is a tribute to the advances we've made, that we have choices for treatments. ... It can give us more targeted information, so we get to the right answers sooner."

— Carolyn M. Clancy



Raynard Kington, MD, PhD, acting director of the National Institutes of Health

"Congress was wise to include biomedical research in the Recovery Act. We will be able to blunt the effects of disease because of the generosity of ARRA (American Recovery and Reinvestment Act). ... We must make sure research reaches diverse communities."

— Raynard Kington

"As patients we make a social covenant with science. We need a balance between privacy and getting our personal de-identified records to support science."

— Debra Lappin



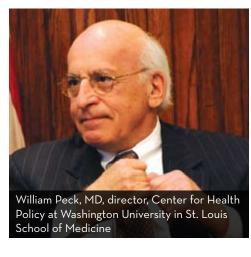
Debra Lappin, JD, patient-advocate and senior vice president of B&D Consulting, LLC

"There is no single answer for most diseases. We must continue to invest in fundamental science and applying [the results] from bedside to curbside."

— William Peck



Carolyn M. Clancy, MD, director of the Agency for Healthcare Research and Quality



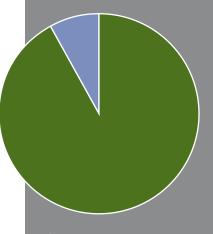
RESEARCH!AMERICA EXTENDS GRATEFUL THANKS TO OUR NATIONAL FORUM SPONSORS: The Atlantic INFOCAST National Journal Group Abbott sanofi-aventis NewYork-Presbyterian Hospital United Health Foundation

The 2009 National Forum was attended by reporters from Nature, Science, The Scientist, The Pink Sheet, Modern Healthcare and the Bureau of National Affairs.

# AMERICANS THINK RESEARCH IS IMPORTANT TO THE U.S. ECONOMY

How important do you think research is to the U.S. economy?

Source: Your Congress–Your Health Survey, June 2009; Charlton Research Company for Research!America



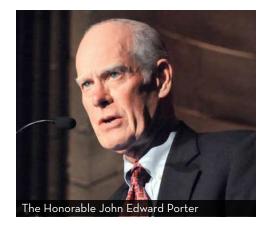
92% Very or somewhat important

More than 400 supporters of research to improve health honored star research advocates at our 20th Anniversary Advocacy Awards Dinner on March 24, 2009, at the Andrew W. Mellon Auditorium in Washington, DC. The annual Advocacy Awards were established in 1996 to honor individuals and organizations who exemplify the leadership required to ensure that research will flourish.

# 20th Anniversary Advocacy Awards

"The stimulus package did great things for life and physical science research ... but none of the stimulus money increases the agency base lines. ... My bottom line tonight is don't let up! Let's all work together to make science and technology a high priority for this and all future administrations."

– Former Congressman John Edward Porter, Research! America chair

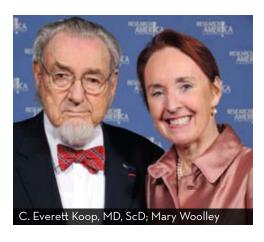


"There are four words that describe the domestic agenda in this country ... and those words are science, science, science and science."

— Speaker Nancy Pelosi (D-CA)

Speaker Nancy Pelosi was recognized with the Edwin C. Whitehead Award for Medical Research Advocacy for her leadership on science issues, such as research as a force for economic competitiveness, and her steadfast support for research funding, including funding for embryonic stem cell research. Susan Whitehead of the Whitehead Charitable Foundation and former Congressman Louis Stokes, a Research! America board member, presented the award.

**Award Benefactor:** Whitehead Charitable Foundation



"We will never attain the potential [for better health for all] in this country until we recognize that without research it just doesn't work."

— C. Everett Koop, MD, ScD

Former Surgeon General C. Everett Koop, MD, ScD, was honored with the Raymond and Beverly Sackler Award for Sustained National Leadership for his bold, decadeslong commitment to advocacy for research and public health, including addressing some of the most daunting public health challenges of our time—tobacco addiction and HIV/AIDS. Research!America's Mary Woolley presented the award.

**Award Benefactors:** Raymond R. Sackler, MD, and Beverly Sackler





Sen. Arlen Specter (D-PA), Mary Woolley, Elias A. Zerhouni, MD

"There is no better investment than science research to conquer the maladies of the world. ... The potential for science research is absolutely limitless."

— Sen. Arlen Specter (D-PA)

Sen. Arlen Specter of Pennsylvania was honored with Research!America's Legacy Award for his outspoken leadership in achieving significant support for research to improve health in the 2009 economic stimulus funding, for his staunch support for embryonic stem cell research and his many contributions as a champion for health research. Research!America's Mary Woolley and Research!America board member Elias Zerhouni, MD, former NIH director, presented the award.



Speaker Nancy Pelosi (D-CA), Susan Whitehead, The Honorable Louis Stokes



"Science requires three things: institutions, the very best people and money. These things come together to create the future. We haven't created that future yet."

— David Baltimore, PhD

Nobel Laureate David Baltimore, PhD, was honored with the Builders of Science Award for his leadership in building the resources and capacity of what are now two of the world's top research institutions, in his former roles as founding director of the Whitehead Institute for Biomedical Research and, later, president of the California Institute of Technology. Research!America board member Tenley Albright, PhD, of the Massachusetts Institute of Technology, presented the award.



"We wanted to give back something more valuable than money to the millions of people who made our success possible. We want to give them hope for better life without sickness and disease."

— James E. "Jim" Stowers Jr.

James E. "Jim" Stowers Jr. and Virginia Stowers were honored with the Gordon and Llura Gund Leadership Award for their commitment to basic medical research in founding, building and developing the Stowers Institute for Medical Research into a world-class research institution and for strong support and advocacy for embryonic stem cell research. Research!America board member Herbert Pardes, MD, of NewYork-Presbyterian Hospital, presented the award.

Award Benefactor: Gordon and Llura Gund



"War has brought civilian and military medicine together. ... I wouldn't have survived my injury if it had happened five years earlier because of [the research put into practice by] the medics, doctors and nurses who treated me."

- Bob Woodruff

ABC News Anchor Bob Woodruff received the Isadore Rosenfeld Award for Impact on Public Opinion for his achievements in raising awareness about traumatic brain injuries and cognitive rehabilitation research and for his support for research through the Bob Woodruff Foundation. Research!America board member Isadore Rosenfeld, MD, of Weill Cornell Medical College and the Rosenfeld Heart Foundation presented the award.

**Award Benefactor:** Rosenfeld Heart Foundation



"[With the passage of the Genetic Information Nondiscrimination Act,] we can all be proud that America has decided we should not be discriminated against on the basis of our genetic makeup."

- Sharon F. Terry

Genetic Alliance was recognized with the Paul G. Rogers Distinguished Organization Advocacy Award for its exemplary advocacy on behalf of people with genetic diseases, particularly its leadership role in advocacy for the Genetic Information Non-discrimination Act of 2008. Research!America board member Randolph Siegel, of media host PARADE magazine, presented the award to Sharon F. Terry, Genetic Alliance president and CEO.

Award Benefactor: Hogan & Hartson LLP



RESEARCH!AMERICA EXTENDS SPECIAL THANKS TO OUR SPONSORS

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Media Host: PARADE

Grand Reception Sponsor: Pfizer Inc

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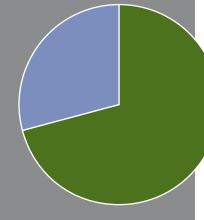
AARP, American Academy of Physician Assistants, Association of American Medical Colleges, B&D Consulting, Baylor Research Advocates for Student Scientists, Biotechnology Industry Organization, Dana-Farber Cancer Institute, Genetic Alliance, Mary J.C. Hendrix, PhD, University of Pennsylvania Health System, Mary Woolley

RESEARCH!AMERICA HONORED Research!America's advocacy efforts, publications and programs were honored with several awards in 2009. The 2008 Your Candidates-Your Health initiative received the Public Relations Society of America-National Capital Chapter's prestigious Thoth Award, an Award of Excellence in the 15th Annual Communicator Awards, a gold Hermes Creative Award and a silver Davey Award. Our Poll Data Summary, Volume 9, was honored with a platinum Hermes Creative Award, the competition's highest honor.

# RESEARCH IS A SOLUTION TO RISING HEALTH CARE COSTS

When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?

Source: Your Congress–Your Health Survey, June 2009; Charlton Research Company for Research!America



71% Part of the solution

# Public Opinion & Communicating the Value of Research

#### The Importance of Public Opinion

One of Research!America's strongest advocacy tools is our unique poll data on Americans' opinions about medical, health and scientific research and a range of related issues. Since 1992 we have commissioned and released findings of more than 100 national and state polls. In 2009 we commissioned a poll asking the public questions similar to those put to members of Congress in Your Congress—Your Health. We also released findings from a poll about vaccines, commissioned in partnership with Wyeth, at an Aspen Institute panel moderated by Research!America's Karen A. Goraleski in October.

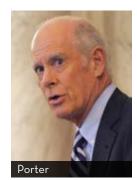
Poll results are provided to Research! America members, Congress, state government leaders, journalists, other decision makers, opinion leaders and the public for use in letters to the editor, op-eds, news articles, speeches, town hall meetings, meetings with legislators and policy statements. Thanks to the generous and continued support of the United Health Foundation, Research! America published America Speaks: Poll Data Summary, Volume 10 in 2009. Recent poll data findings are featured throughout this report, and complete poll findings are available on the Research! America Web site.

# Communicating the Value of Research

Research! America leaders regularly speak to scientists, public health professionals, other advocates and policy makers about the importance of advocacy and the current policy landscape for research. Research! America's board

leadership and senior staff gave more than 40 presentations in 2009 about garnering greater support for research funding and advocacy for research.

Speaking
engagements by
Research!America's
chair, former
Congressman John
Edward Porter,
included the New
York Academy of
Sciences, Howard
Hughes Medical
Institute, AAAS
Leadership Seminar



and the Aspen Health Forum.

- Other Aspen Health Forum speakers included Research! America board members John R. Seffrin, PhD, and The Hon. Billy Tauzin, and emeritus director Reed V. Tuckson, MD.
- Mary Woolley, Research! America's president and CEO, was a speaker or moderator at The Atlantic's "State of the Union for Health Care," the U.S. Chamber of Commerce, Society for Neuroscience Annual Meeting, World Stem Cell Summit, Consortium of Universities for Global Health, University of California Center at Sacramento, American Academy of Dermatology Association, Aspen Health Forum, Case Western Reserve University's Research ShowCASE, Robert Wood Johnson Foundation Fellows, an Aspen Institute-Council for American Medical Innovation forum, Johns Hopkins School of Nursing commencement and a NARSAD-Cold Spring Harbor Laboratory meeting.
  - Research!America's Stacie Propst, PhD, served as a speaker or moderator at a AAAS Leadership Seminar, the Johns Hopkins School of Nursing, Emory University and NIH Office of Research on Women's Health.
  - Research!America's Karen A. Goraleski moderated a panel discussion on vaccine research at the Aspen Health Forum Highlights briefing and spoke at the University of Pittsburgh Graduate School of Public Health.



# Media Outreach and Coverage

Research!America is regularly sought out by news media on research advocacy and policy topics. Our messages continued to be covered by national and regional print, broadcast and online media. 2009 highlights include:

- Research! America was cited in an August 30 PARADE magazine cover story by Health Affairs' Editor-in-Chief Susan Dentzer, "Will Medical Research Change Your Life?"
- Research! America's Mary Woolley authored a chapter, "Clinical Research in the Public Eye," in a new textbook published by Elsevier in 2009, Clinical and Translational Science: Principles of Human Research. She was also quoted in an editorial in Women's Health magazine calling for increased research funding.
- The book Unscientific America: How Scientific Illiteracy Threatens Our Future, by Chris Mooney and Sheril Kirshenbaum, includes findings from Research!America public opinion polls. Kirshenbaum is a member of Research! America's New Voices for Research
- In a PBS online feature, Mary Woolley was named one of America's unsung heroines by Judy Woodruff, senior correspondent for "The NewsHour" and Research! America board member.
- Research!America board member Randolph Siegel wrote about his daughter's experience with epilepsy and called for more investment in medical research in an op-ed published in the Chicago Tribune. Board member Mary J.C.



Hendrix, PhD, of Children's Memorial Research Center at Northwestern University, was quoted in The Wall Street Journal on stem cell research. Emeritus director Reed V. Tuckson, MD, of UnitedHealth Group, was quoted in The Washington Post on the importance of prevention in containing health care costs. Fort Lauderdale Magazine's Fall 2009 issue included a tribute to The Honorable Paul G. Rogers (1921-2008), Research! America chair emeritus.

■ In 2009, Research! America was cited in a White House press release on research-related job creation and in stories by the Associated Press, Reuters, The New York Times, The Washington Post, The Sacramento Bee, Houston Chronicle, Seattle Post-Intelligencer, Washington Times, Crain's Cleveland Business, NPR affiliates in Cleveland and Philadelphia, The Scientist, Nature Medicine, Wired Science, Scientific American, Science News. Science Careers, CO Healthbeat, Issues in Science and Technology and Stanford Medicine magazine.

The Friends of the National Library of Medicine of the National Institutes of Health honored Mary Woolley with the Paul G. Rogers Public Service Award in May 2009. The award is named for Friends' former long-time chair and Research!America chair emeritus The Hon. Paul G. Rogers (1921-2008), one of America's greatest health advocates.



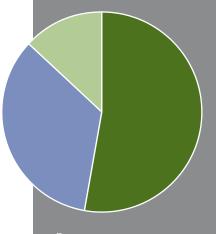
# REACHING NEW ADVOCATES THROUGH SOCIAL MEDIA AND ONLINE MARKETING

Research!America more actively leveraged social media in 2009 to reach and engage new advocates through Facebook pages, Twitter and YouTube. In less than a year, we attracted nearly 1,000 followers on Twitter, and our video channel received nearly 4,000 views. A continuing, generous in-kind grant from Google.org, the philanthropic arm of the search engine giant, brought Research!America's online resources to the attention of more than 5 million people in 2009.

#### NATIONAL COMMITMENT TO HEALTH RESEARCH SHOULD BE HIGHER

care costs in our country, do you think that the national commitment to health-related research should be higher, lower

Source: Your Congress—Your Health Survey, June 2009; Charlton Research Company for Research!America







#### **AUDIT COMMITTEE MEMBERS**

Evan Jones, Chair Tenley E. Albright, MD Yank D. Coble Jr., MD Mary J.C. Hendrix, PhD Harry Johns Lucinda Maine, PhD

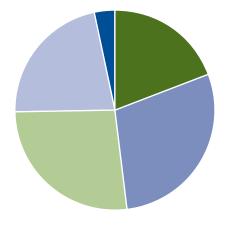
# SCIENTIFIC ADVISORY

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\*Nobel Laureate



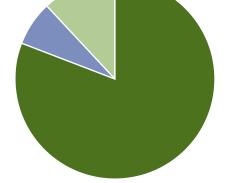
# 2009 Financial Highlights, Scientific Advisory Committee



#### **REVENUE & SUPPORT:**

Contributions	\$722,578	19.2%
Membership Dues	\$1,166,822	29%
Restricted Program Grants	\$1,075,476	26.7%
Event Income	\$874,600	21.7%
Other	\$132,946	3.3%

Total Revenue and Support\* \$4,022,422



#### EXPENSES:

Program	\$3,243,104	81.1%
Development	\$279,771	7.0%
Administrative	\$477,793	11.9%

Total Expenses\* \$4,000,668

\*Summary information is from unaudited financial statements for the fiscal year ended December 31, 2009.

Audited financial statements, when available, will be provided upon request

A copy of Research!America's most recently filed IRS Form 990 is available on Research!America's Web site.

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Sue Reedy, Accounting Coordinator
Katherine Conley, Administrative Coordinator
Sheilah Miller Satterwhite, Administrative
Assistant

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Marilyn Walker, Communications Manager Eva Maciejewski, Media Relations Specialist

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Kyndra Fuller, Manager, Membership Development

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Emily Connelly, Director, Science Policy and Outreach

Heather Benson, Manager, Science Outreach Michelle Pangilinan, Administrative Assistant, Science Policy and Outreach

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Jennifer Chow, Program Manager, Paul G. Rogers Society for Global Health Research and Public Health Advocacy

Kimberly Handler, Program Manager, Paul G. Rogers Society for Global Health Research and Public Health Advocacy

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Matt Hanzlik, Science Policy Intern Rasika Kalamegham, PhD, Science Policy Fellow

Emily Norton, Science Policy Intern Jacqueline Maffucci, PhD, Science Policy Fellow

llse Peterson, Science Policy Intern Takao Yamada, Science Policy Intern

#### Paul G. Rogers Society for Global Health Research Intern

Garrett Heilman

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American Registry of Pathology amfAR, The Foundation for AIDS

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Association of Schools of Public Health

Dennis A. Ausiello, MD

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Research

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World Health Organization

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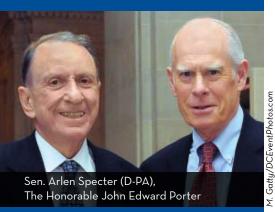




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Philip P. Stashenko, DMD, PhD,
 president and chief executive
 officer, The Forsyth Institute,
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BloodCenter of Wisconsin

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Case Western Reserve University School of Medicine

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City of Hope National Medical Center

Cold Spring Harbor Laboratory

Coleman Institute for Cognitive Disabilities, University of Colorado System

Columbia University

Cornell University College of Veterinary Medicine

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David Geffen School of Medicine at UCLA

Drexel University College of Medicine

Drexel University School of Public Health

Duke University Medical Center

Duke University School of Nursing

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Eastern Virginia Medicai Scrioo

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Emory University, Nell Hodgson Woodruff School of Nursing

Emory University Rollins School of Public

Health

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The Ohio State University College of Medicine

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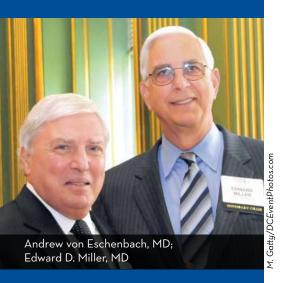
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– Robert Pacenza, former executive director, Food Allergy Initiative, Research!America member



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Alzheimer's Association

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American Chronic Pain Association

American Diabetes Association

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Partnership for Prevention

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Sjogren's Syndrome Foundation

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Tennessee Institute of Public Health

Tourette Syndrome Association

WomenHeart: the National Coalition for Women with Heart Disease

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Academy of Radiology Research

AcademyHealth

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American Academy of Pediatrics

American Academy of Physician Assistants

American Association for the Advancement of Science

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American Association of Anatomists

American Association of Colleges of Nursing

American Association of Colleges of Pharmacy

American Association of Public Health

Dentistry

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American College of

Neuropsychopharmacology

American College of Sports Medicine

American College of Surgeons

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American Federation for Medical Research

American Geriatrics Society

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American Pediatric Society

The American Physiological Society

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