



August 2008 Activity Highlights

Your annual membership dues are crucial to our work. For more details, visit www.researchamerica.org.

[Our alliance's advocacy outreach and initiatives reach decision makers, opinion leaders and the public.](#)

- Through our **Your Candidates—Your Health 2008** voter education initiative, we are inviting all presidential, U.S. Senate and U.S. House of Representatives candidates who will be on the ballot in November to share their views on health and health research issues. We are promoting this in part through national advertising and editorial campaigns in national and regional media including on PARADE.com and in *The Hill* newspaper to be disseminated at and during the Democratic and Republican National Conventions. **Responses to date—including those of (presumed) presidential candidates Senator McCain and Senator Obama**—are at www.yourcandidatesyourhealth.org. Much of the content is also available in Spanish.
- Through our **Your Congress—Your Health** constituent education initiative, all members of Congress were invited to complete a questionnaire about where they stand on a range of research and other health issues. Results to date are posted in English and Spanish at www.yourcongressyourhealth.org.
- Paul G. Rogers Society for Global Health Research Ambassadors promoted our Global Health Research poll results nationwide, presented at a Congressional briefing and at Stanford University, met with policymakers on Capitol Hill, and held meetings with journalists that led to media coverage.

[We provide our members with advocacy resources—including publications, Web site content and public opinion polling data—to help them make the case for research. We recently released:](#)

- *America Speaks! Poll Data Summary, Volume 9.*
- Two new *U.S. Investment in Health Research* reports, including one on global health research.
- New Web site content data on the economic impact of research by state.
- A new *Economic Impact of Research* “Vision & Blindness” fact sheet. *Partner: NAEVR.*
- *Diabetes Discoveries*, our new Bridging the Sciences series fact sheet. *Partner: Abbott.*
- The first national survey of Hispanics' opinions on health research.

[Research!America's national and regional forums convene leaders in academia, industry, government, patient advocacy groups and the media. These events provide ideal settings for cross-sector interactions among our members.](#)

- We partnered with Pfizer, Tulane Sch. of Public Health and Louisiana State U. for “Mental Health and Public Health in Concert,” a research partners forum, in New Orleans. We released our new LA state poll data at the forum; both the data and forum were widely covered by leading Louisiana media.
- Our National Forum on March 18, broadcast by C-SPAN, featured top research leaders including the NIH, CDC, AHRQ and FDA directors. Susan Dentzer of PBS and *Health Affairs* moderated. View the webcast at www.researchamerica.org.
- We partnered with PhRMA for a forum in DC, keynoted by NIH's Zerhouni. Released related poll data.

[Our advocacy alerts and other policy-focused efforts have an impact on Capitol Hill.](#)

- We provide leadership for increased investment in the NIH (via the Campaign for Medical Research), and in the CDC (via the Campaign for Public Health). We also advocate for the AHRQ and NSF.
- We continue to advocate a legislative and regulatory climate that will stimulate growth in industry R&D.
- We work to ensure that medical and health research is a key part of the U.S. innovation agenda.
- We support the advancement of embryonic stem cell research.

[National and regional media coverage of our work and messages help us reach millions of Americans.](#)

Media including *The Baltimore Sun*, *Bloomington Herald-Times* (IN) online, CNN Radio, *Durham Herald-Sun* (NC), *Kansas City Star* (MO), *Modern Healthcare*, *Nature*, National Public Radio (OH), *New York Times*, PARADE, PhRMA's innovation.org, *San Fran. Chronicle*, *Science*, *The Scientist*, *Seattle Post-Intelligencer*, *St. Louis Post-Dispatch*, *The Tennessean*, *Times-Picayune*, United Press International, *Wall Street Journal*, *Wall Street Journal Radio*, *Washington Post* and XM Satellite Radio recently featured and/or quoted Research!America leaders or Rogers Society Ambassadors and our messages.

[Our leadership and staff regularly present at national and international research stakeholder meetings.](#)

Recent hosts included the AAAS, AAVMC, Aspen Health Forum, APHA, Alzheimer's Association, Clinical Research Forum, Congressional Prevention Coalition, Council on Competitiveness, forums for health research held in Beijing and in Copenhagen, Life Sciences Venture Forum, Nat'l Health Council, National Multiple Sclerosis Society, Partnership for Prevention and the Society of Professional Journalists.

[Coming Up](#)

[Fall 2008](#)—Research!America Global Health Research Partner's Forum with Pfizer, San Francisco.

[October 14, 2008](#)—Economic Impact of Medical and Health Research Award presentation, Washington, DC.

[March 24, 2009](#)—Our 20th Anniversary Annual Meeting, National Forum and Advocacy Awards Gala, DC.